

2020 IMPACT REPORT



PHILANTHROPY AT RADY CHILDREN'S

Philanthropy has always played a vital role in Rady Children's history of excellence. Now more than ever, it is the driving force behind the unprecedented innovations that lead to life-saving technologies and treatments; the kind of innovations that require big thinking and big investment. This Impact Report highlights discoveries that are fueled by philanthropy and are enabling us to push the boundaries of what is possible and truly re-imagine healthcare. It is the support of our donor community that enables us to uphold our promise of exceptional, world-class care to every child, with no exceptions.

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Reimagining care in a year of a pandemic provides challenges, yet it also unlocks unimaginable opportunities. If more than 65 years of partnership with this community has taught us anything, it's that when we join together for a common goal, there's nothing we cannot accomplish.

At Rady Children's, that goal is clear: to do exactly what is right for every child, every time. Since 1954 our vision has grown exponentially—thanks, in great part, to the dedication of the community that has put its trust in us. With this trust, we have been and continue to be empowered to strive toward our goals, to pioneer lifesaving work, to discover groundbreaking answers to research questions, and to improve the lives of children in the San Diego community and beyond.

Thank you for your continued investment in us as we, in turn, continue to invest in this world-class health system, this passionate community and the transformation of pediatric medicine for good.



A stylized, handwritten signature of Stephen Jennings in black ink, featuring a large, flowing 'S' and 'J'.

Stephen Jennings

Chief External Affairs Officer and Senior Vice President, Rady Children's Hospital
Executive Director, Rady Children's Hospital Foundation



THE JOURNEY BEGINS WITH A THANK YOU TO OUR HEROES

Heroes sewing masks, starting fundraisers, sending notes of encouragement. Heroes rallying support, spreading hope, equipping the movers and shakers of the moment. When COVID-19 turned the world upside down, Rady Children's community of heroes was there to hold it together.

Through Rady Children's Foundation's partnership with the County of San Diego and Rock Church, our community amassed a collection of critically needed medical supplies, enabling our local health systems to provide uninterrupted critical care to those most in need during the onset of the pandemic. More than 212,000 pieces of personal protective equipment were donated between March and June 2020, including N95, disposable and handmade masks.

Local businesses flooded customer services inboxes and call centers asking how they could support our frontline health care heroes. As a result, more than 3,000 Rady Children's staff received warm meals, delicious snacks, energy drinks, grocery kits and comfort items to sustain their lifesaving work at the Hospital when the pressure was dialed up.

The generosity didn't stop there. A \$200,000 anonymous gift launched an employee assistance fund to aid staff undergoing hardship as a result of COVID-19. Collectively our community raised more than \$1 million in a few short weeks to support the Hospital's greatest needs.

If we had to live through a pandemic, we're grateful for the support system we have in the Rady Children's family to see our kids and the entire community through it—with ceaseless energy today and enduring hope for tomorrow.

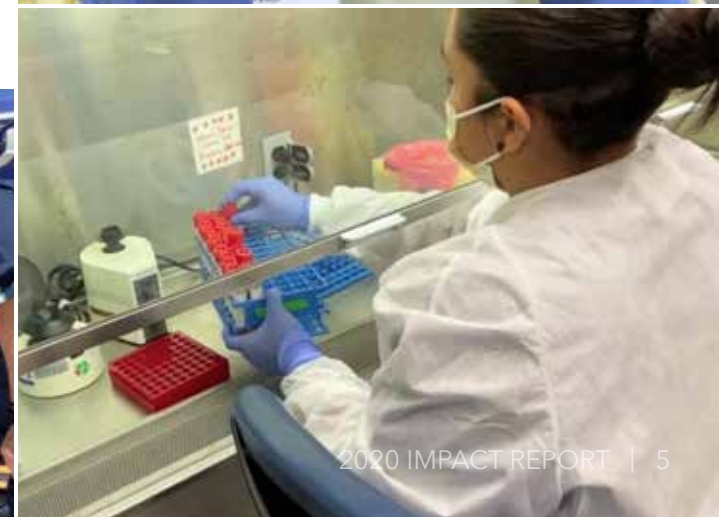
THANK YOU.





“Rady Children’s is a mission-driven organization that maintains its focus on doing precisely what is right for every child, every time. It achieves well-deserved distinction by constantly innovating and stretching beyond the limits of possibility with sound business acumen and disciplined, balanced operations. This dedicated pursuit of excellence gives donors confidence in making a prudent philanthropic investment and assurance that their gift is creating lasting change for generations to come.”

Doug Hutcheson
Chair
Rady Children’s Hospital Board of Trustees





WHEN DONORS UNITE, OUR CHILDREN THRIVE

“ The spirit of community has always been strong at Rady Children’s. Today, with generous gifts and ongoing support coming in daily, that spirit is stronger than ever. It is a privilege to lead a board that is so committed to the cause and to see the community come together in unprecedented ways to advance the future of pediatric medicine and change the lives of the children and families we serve.”

Bridgett Brown
Chair, Board of Trustees
Rady Children’s Hospital Foundation

SUPPORT GROWS FOR ONE OF AMERICA'S LEADING PEDIATRIC ACADEMIC HEALTH SYSTEMS AS RATED BY *U.S. NEWS & WORLD REPORT*

To say that COVID-19 sent waves through Rady Children's is not to say anything remarkable in the global scheme of things. But what is remarkable is the fierce compassion, resilience and spirit of collaboration that rippled throughout our community the moment the pandemic hit. Rady Children's COVID-19 response has ranged from open and increased communications surrounding the virus to robust community fundraising efforts rapidly implemented to ensure the health and safety of our patients, families and frontline heroes.

In addition, Rady Children's received an outpouring of personal protective equipment, notes of encouragement and thanks, meals and snacks, and generous financial gifts from throughout the community. These donations were used to help develop 3D-printed nasal swabs and protective face shields, support necessary organizational adjustments such as adding patient isolation rooms, and bolster health and well-being resources for Hospital staff.

All of this is overwhelming evidence that the village it takes to maintain Rady Children's standard of excellence is a motivated and magnanimous one.



YOUR INVESTMENT WILL SERVE GENERATIONS TO COME

“ When we think of reimagining a vision, we think of making improvements—striving to be even better than we were before. At Rady Children's we work to achieve the vision of health for every child, every day. Philanthropy is paramount to the success of our mission.

The monumental gift that launched the Rady Reimagine Fund will ensure the Hospital's life-changing, lifesaving work will endure for generations to come—truly reimagining a healthy future for our kids and our community.”

Patrick A. Frias, MD
President and Chief Executive Officer
Rady Children's Hospital-San Diego



THE \$200M GIFT CHALLENGE THAT HELPS US REIMAGINE TOMORROW

In 2019, when Ernest and Evelyn Rady made one of the largest single gifts to a children's hospital in the United States, Rady Children's President and CEO Patrick Frias called it a landmark day for pediatric health care. Their \$200 Million gift will help redevelop and expand Rady Children's campus and facilities—an investment that will usher in the next great age of innovative treatments, technologies and holistic, preventative practices designed with one objective: to provide every child with the most advanced, comprehensive care for generations to come.

Over the last three decades, the generosity of the Rady family and their commitment to the well-being of kids everywhere has elevated Rady Children's to the forefront of pediatric excellence and selective distinctive care. In the years prior to the start of the Rady Reimagine Fund, the Radys have donated over \$180 million to support the expansion of the medical campus exclusively dedicated to pediatric health care, including the establishment of the Rady Children's Institute for Genomic Medicine. This philanthropic leadership has also helped fill Rady Children's state-of-the-art medical facilities with doctors, nurses and teams of research specialists, in partnership with UC San Diego, who are recognized among the leaders in children's health care.

Ernest Rady will tell you the most important element of the family's giving legacy is the simple gratitude of giving that carries forward. All of us at Rady Children's, on behalf of the tens of thousands of children and their families we serve every year, would add to this a message of gratitude for their generosity—a commitment that continues to inspire our entire community to come together in support of one of the world's premier pediatric medical centers. All of us, together, reimagining the possibilities for the health and well-being of every child.



INNOVATIVE HEART TREATMENTS BUILT ON GENEROUS FOUNDATIONS

“Rady Children’s has established itself as an institution committed to forward-looking innovations to the greatest benefit of their patients—the nearly 250,000 children it cares for each year. The trailblazing, interdisciplinary work taking place in its 3D Innovations Lab is exactly what my father dedicated his life to inspiring. My family and I are pleased to continue this tradition in his and my mother’s names.”

Rich Webster
Co-President
Helen and Will Webster Foundation



ADDING NEW DIMENSIONS TO EARLY DIAGNOSES

The work of the Helen and Will Webster Foundation 3D Innovations (3DI) Lab at Rady Children's is focused on leveraging the power of next-generation technology to arm, amplify and accelerate the work of our trailblazing clinical team. Rady Children's experts provide surgical and clinical care to the region's most fragile patients, such as babies born with complicated heart and airway anatomy whose survival depends on precise, early intervention. Armed with on-site, first-to-market 3D modeling and printing resources, our team can examine and interact with their patients' anatomy prior to stepping foot in an operating room, equipping them with more thorough knowledge and greater confidence in the delicate work they undertake.

By forging research and development partnerships across San Diego's health care and scientific networks, creating custom prototypes and deploying proprietary software solutions, the Webster Foundation 3DI team helped Rady Children's and our surrounding community to create essential personal protective equipment at the height of the pandemic crisis. It is through the generosity of donors like the Helen and Will Webster Foundation that Rady Children's is embarking on this exciting frontier in pediatric health care—taking imagination to new heights.



PIONEERING PEDIATRIC GENOMIC MEDICINE

“ The 2014 opening of Rady Children’s Institute for Genomic Medicine marked the beginning of a new era of pediatric medicine—not just locally in San Diego, but nationally and eventually globally. We are honored to champion enterprising, cure-oriented genomic research through the Marriott Foundation, starting with funding rapid whole-genome sequences to set a new standard of care where genomic medicine is available to every child who can benefit.

Sandy Bertha
Marriott Foundation Board of Trustees

FUELING LIFE-CHANGING DISCOVERIES

The future of pediatric medicine lies in the discovery of what causes disease. As Rady Children's intrepid experts continue to conduct truly groundbreaking research at our Institute for Genomic Medicine, the health system is making great strides toward a future in which disease can be predicted—and prevented—by genomic sequencing, and in which every child will have a fighting chance at a healthy life.

Since the visionary philanthropy of Ernest and Evelyn Rady allowed us to establish the Institute five years ago, pediatric precision medicine has arrived on the brink of becoming the standard of care. Generous partners who hope for a world without mysterious life-threatening childhood disease have made Rady Children's a leader in this field. These and future investments will generate further evidence of the clinical utility and lifesaving potential of rapid precision medicine so that no child or family will have to endure an unresolved medical question or face loss without answers.

TRANSFORMING MENTAL HEALTH



“ Transforming pediatric medicine means addressing the needs of the whole child, attending not only to physical conditions but also to mental, emotional and social well-being. Rady Children’s is positively altering life trajectories for millions of children by providing frontline prevention programs and launching mental health intervention programs to enable children to live their best lives. Thanks to the incredible generosity of donors who believe that mental health is a vital aspect of children’s overall well-being, Rady Children’s is revolutionizing the way we care for children and has established two endowed chair positions to secure this life-changing work for generations to come.”

Domonique Hensler

Senior Director, Care Redesign and Co-Director
Transforming Mental Health Initiative



ENDURING SUPPORT

Sometimes the road to a healthy future is a long one, but a holistic approach to supporting a child's mental health is a head start on a thriving adulthood. Through the prioritization of prevention and early intervention practices at Rady Children's, a new age of pediatric health care is here—one in which mental health integration and continuity of care are thoughtfully held in the balance of every patient's journey to health and healing.

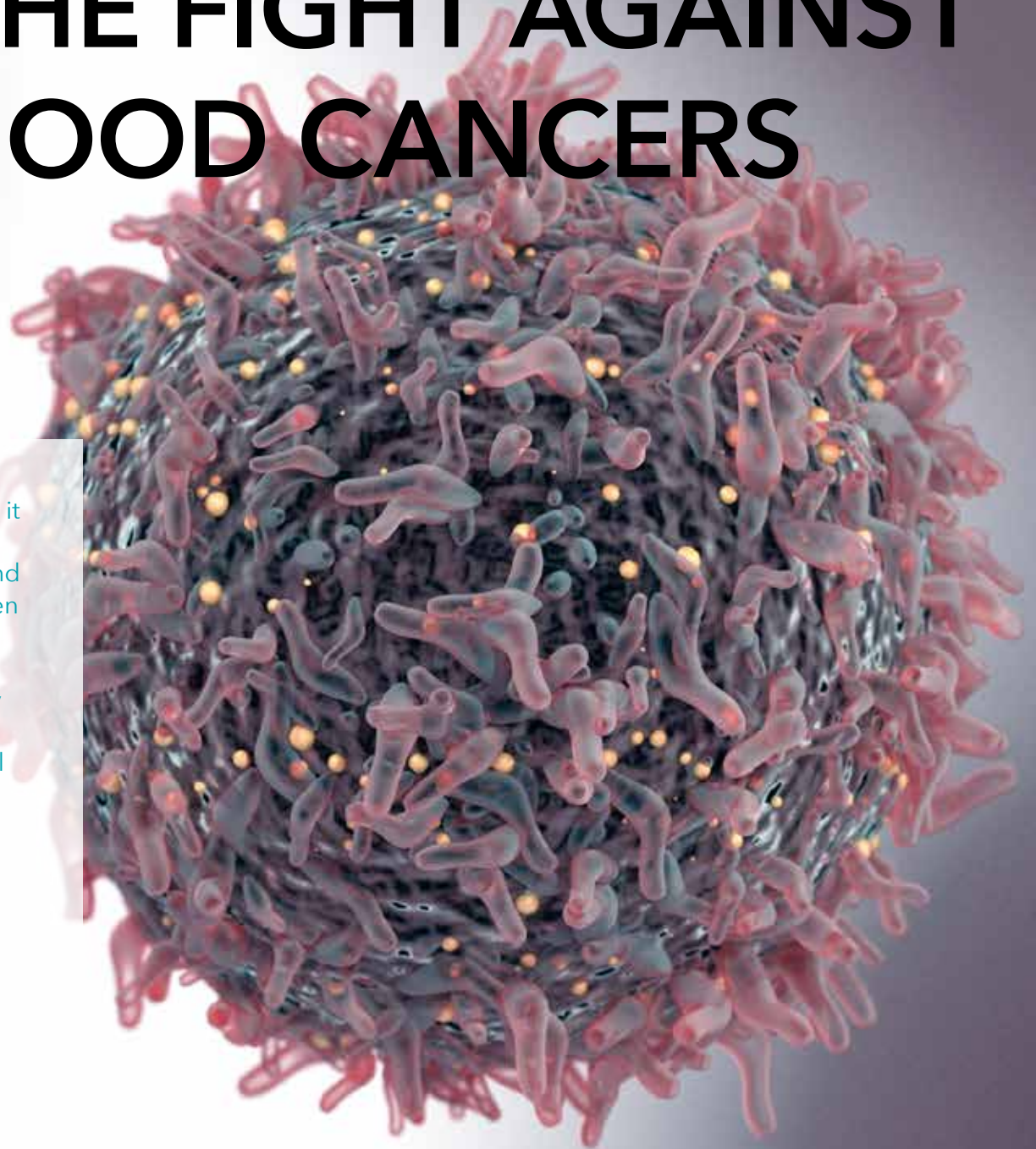
This year, Rady Children's embarked on a quest to create 10 new endowed chair positions, the highest honor the Hospital can bestow upon its top physicians and scientists. Two such positions were created to support, in perpetuity, mental and behavioral health initiatives and informed choices about treatment and care: the Davis Family Endowed Chair for Behavioral Health and the Galinson Family Endowed Chair in Supportive Care. Under the guidance and expertise of the appointed chair holders, Rady Children's mental and behavioral health and supportive care services are poised to transform outcomes and empower families from the inside out.

LEADING THE FIGHT AGAINST CHILDHOOD CANCERS



At Padres Pedal the Cause, we see it as our responsibility to invest in a future wherein the research, treatments and innovative minds that will save our children and preserve their health are within arm's reach. There is tremendous potential for San Diego to lead the way in 21st century medicine, specifically in cancer research, and Rady Children's is integral to this vital work. Padres Pedal is honored to partner with Rady Children's in accelerating their investigators' research so we can strive toward a world without cancer."

Bill Koman
Founder
Padres Pedal the Cause



NEW HOPE FOR PECKHAM CENTER PATIENTS WITH BLOOD CANCERS

In another great stride in Rady Children's race to treat the most common pediatric cancer—acute lymphoblastic leukemia—we were among the first institutions in the United States certified to treat patients with a pioneering immunotherapy called Kymriah. A type of immunotherapy called chimeric antigen receptor (CAR) T-cell therapy, Kymriah genetically alters patients' blood cells to attack cancer cells. A potentially lifesaving therapy for patients with a previously poor prognosis, CAR-T therapy adds another powerful tool to Rady Children's cancer-fighting toolkit.



Gideon, a Rady Children's patient treated with CAR-T



UPHOLDING OUR PROMISES FOR THE FUTURE



“ Philanthropy is a sustaining life source of so much that happens at Rady Children's. It empowers skilled and passionate medical professionals, including those from Rady Children's Institute of Genomic Medicine, to fully engage with their vocation to care for our children. It tells the Hospital that it is trusted, that its supporters affirm their expertise, that its community is confident it will deliver on its promises to provide the best care, and nothing but. We are proud to uphold Rady Children's because, in doing so, we can be sure we are upholding the futures of our children.”

David Hale
Chair, Board of Directors
Rady Children's Institute of Genomic Medicine



AN INVESTMENT IN MORE TOMORROWS

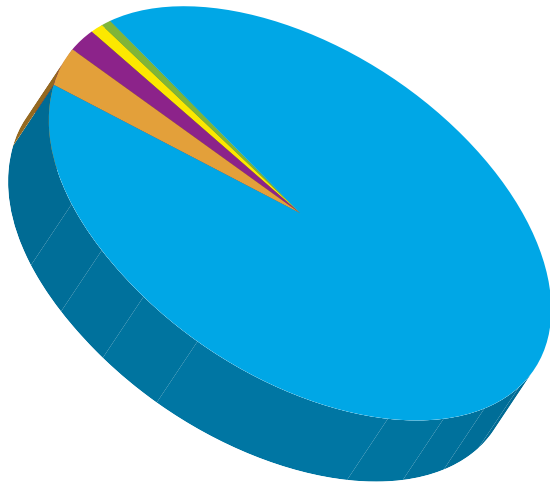
Philanthropy saves lives. We know this is true because we witness it time and time again. Lifelong legacies created to support innovative programs, research and technology that allow children of today and tomorrow to dream big. The impact that legacy gifts make on young patients' lives can only be described as exponential—each one a measure of confidence and investment in Rady Children's standard of care and commitment to children.

GEORGE'S GIFT FOR A NEW GENERATION

George Wheelock passed away in August 1966, but that didn't stop him from making a \$1.16 million donation to Rady Children's in December 2019. Driven by the desire to ensure the health and well-being of future generations, George chose to invest in Rady Children's through his estate. He created the George Wheelock Trust—funded after his passing—to provide income to his family members during their lifetime (for multiple generations), with the remaining funds then supporting the organizations that were important to him. Thanks to George's generous forethought and strategic vision, our community and children continue to benefit from his plan long after his passing. George's unrestricted gift allows Rady Children's to use the funds in accordance to the needs of today's generation. The flexibility of this substantial gift has made a marked difference for children, families and frontline heroes during the pandemic.

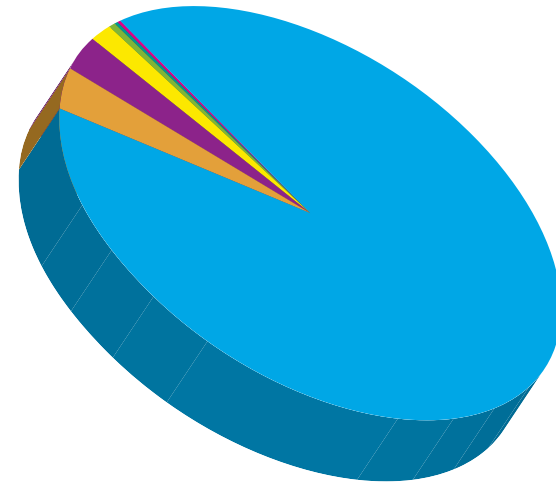
A LEGACY OF WELL-BEING FOR ALL OF OUR KIDS

Every investment you make in Rady Children's allows our experts to provide the best possible pediatric care. You propel research, treatment and medical education to the forefront to improve the life of every child we serve. Thanks to your contributions, \$223,358,238 was designated to the following key areas:



OUR GENEROUS DONORS

Individuals	\$205,336,718
Foundations	\$8,619,601
Business/Corporations	\$5,208,892
Estate Distributions	\$2,723,973
Community Organizations	\$1,469,054

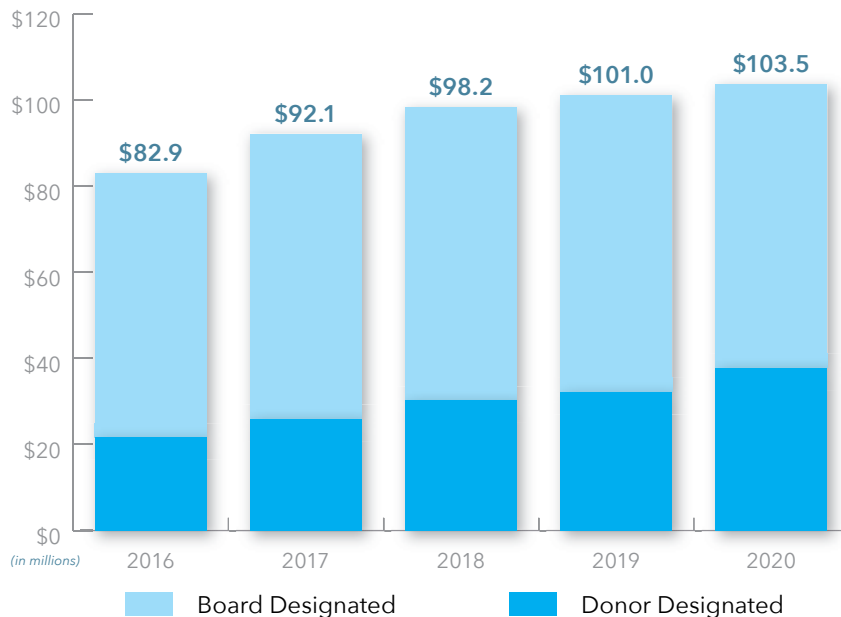


GIFT DESIGNATION

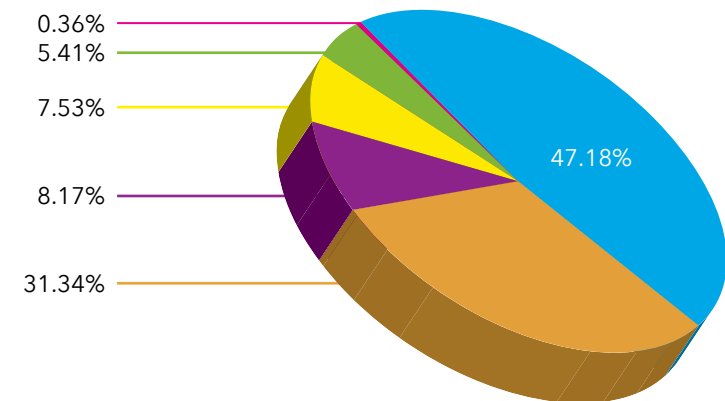
Capital (Building, Equipment, Technology)	\$200,323,553
Patient Care	\$8,450,858
Unrestricted	\$8,280,513
Research (Discovery)	\$4,039,863
Other/TBD	\$1,145,370
Education/Teaching/Training/Conferences	\$586,296
Community Programs	\$531,786

ENDOWMENT ASSETS

In a year unlike any other, we thank our donors who have invested in Rady Children's endowment. Donor investment in endowment provides Rady Children's with a steady stream of income in perpetuity and, this year, has helped us to brave the storm of COVID-19 with uninterrupted programs and continuity of care. Donors who support endowment share the passion for long-term planning and the building of a lasting legacy—creating sustainability for Rady Children's so we can continue to make plans for growth in research, new technology and enhanced options for care for generations to come.



Market value as of June 30, 2020: \$103 Million



ENDOWMENT BY USE

- Greatest Needs
- Patient Care
- Research (Discovery)
- Community Programs
- Education/Teaching/Training/Conferences
- Capital (Building, Equipment, Technology)

Endowment market value includes donor and board designated endowed funds. Donor endowment is funded when the donor directs the principal to be invested and the earnings to be used for Rady Children's restricted or unrestricted purposes. Board endowment is funded at the direction of the Hospital Board from gifts contributed to Rady Children's without endowment restriction or other discretionary assets.

EVERY CHILD IS IN OUR HEARTS



“ More than 1,100 members strong, Rady Children’s Hospital Auxiliary has proven the power of volunteerism for more than six decades. Each member of the Auxiliary’s 20 units is dedicated to the health and well-being of the children in our community. It is an honor to work in partnership with Rady Children’s to raise funds, increase community awareness and demonstrate the extraordinary things that can be achieved through commitment, camaraderie and collaboration.”

Laura Stearn
Auxiliary President

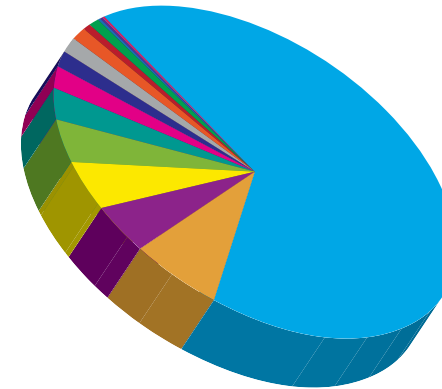
A LASTING COMMITMENT TO CHILDREN

When facing a crisis, it helps to be surrounded by 1,100 of your closest friends. Rady Children's Hospital Auxiliary has been a steadfast partner since before the Hospital opened its doors, and its commitment since that day has not wavered—in fact, it continues to deepen. They show it each day by driving awareness and raising money for the critical programs that change the lives of families who seek care. They stand by our caregivers as they battle COVID-19 on the front lines. And while the pandemic forced cancelations of the Auxiliary's most successful events, their ingenuity drove generosity to new levels. In a short period, this incredible group of dedicated individuals raised critical monies for the Hospital's greatest needs fund and inspired the donation of more than 15,000 masks and face coverings.

They drew upon the generosity of their networks to supply snack bags, toiletry bags and clothes for patients in the emergency department, and launch two new programs to support the Chadwick Center for Children and Families and Alexa's PLAYC. And they managed all of this as the world was changing before our eyes.

These inspirational accomplishments are a testament to the Auxiliary's deep dedication to children and families who rely on Rady Children's. Even in the most unprecedented times, the Auxiliary's pioneering spirit never fades.

Working to support areas of greatest need in the Hospital, the Rady Children's Auxiliary focused its efforts on several key areas in 2020, earmarking gifts to each of the Hospital's key service lines. Here are some of this year's highlights:



Peckham Center for Cancer and Blood Disorders	\$920,373
Auxiliary Fund Recommendations for Rady Children's	\$84,478
Copley Psych ED Construction	\$60,100
Chadwick Center for Children and Families	\$60,000
Brain Biology and Behavioral Health Initiatives	\$55,980
Child Life Services	\$45,000
Developmental Services Programs	\$33,500
Unrestricted	\$27,387
Capital/Equipment Fund	\$27,144
High-Risk Infant Follow-Up Program	\$21,100
Neuro-Craniofacial Services	\$15,000
Pain Management Program	\$13,091
Greatest Needs	\$4,631
Fetal Alcohol Syndrome Clinic - Mile Program	\$1,500
Diabetes/Endocrinology	\$1,300

**Excludes the Auxiliary Endowment for Neuroscience and the Mabel Jessop Endowment Fund.*

Rady Children's Hospital Foundation

radyfoundation.org

- + facebook.com/radychildrens
- + twitter.com/radychildrens
- + vimeo.com/rchsd



