

## SPECIAL BUSINESS SPONSORSHIP

As we build on the history and tradition of San Diego's most iconic event, we will have a truly unique 114th Anniversary Charity Ball.

While the evening will be unforgettable, we cannot lose sight of why we are continuing this tradition, to raise funds for children in need. Your sponsorships will directly benefit the **Chadwick Center for Children & Families** at Rady Children's Hospital and will help children and families to move towards healing.

All businesses/organizations joining as sponsors will have special recognition both at the Ball and in the Community, generating good will as the Charity Ball is the most loved and recognized fundraiser for Rady Children's Hospital.

We are excited to offer this additional sponsorship opportunity and hope that you will consider joining us.

## THAT'S LIFE SPONSORSHIP

Full Page Advertisement Special Section in Souvenir Program for \$2,000

\* \* \* \* \*

Businesses that sponsor the Ball at a \$5,000 level have the option to upgrade their sponsorship for \$2,000, for which they will receive the following benefits:

- · Special Section Full Page Advertisement in Souvenir Program
- Company Name and/or Logo on Website <u>www.comeflywithme2023.com</u> and Rady Foundation website.
- · Social Media Shoutouts on Charity Ball Instagram and Facebook

Businesses that sponsor the Ball at a \$10,000 level or higher will also have these benefits included.

The Charity Ball is a night of true celebration as all fundraising takes place before the event occurs. Please **Come Fly with Me** on an amazing adventure for the 114th Anniversary Charity Ball. Thank you for your consideration and investment in the future of our children.

Sincerely, Danitza Villanuvena 114th Anniversary Charity Ball Chairman

Joyce Glazer, Sherry, Ahern, & Lisa Mills Committee Members 114th Anniversary Charity Ball

