Dear Community Leaders,

It is a great pleasure to share with you that the 114th Anniversary Charity Ball, *Come Fly with Me*, will be held on February 4, 2023, at the historic Hotel del Coronado, home of the Charity Ball since 1912. The Charity Ball is the preeminent philanthropic event in San Diego and the longest running yearly event in our region. The Charity Ball is San Diego’s grandest commitment to the children of our community. For more than a century, the volunteer-organized event has brought together community leaders and supporters from throughout our community for a night of elegance, recognition, entertainment and, most importantly, commitment to our children in need. It is one special evening each year, but the night has lasting impact on the children of our region. The Charity Ball has been a source of funding for Rady Children’s Hospital since the Hospital was established in 1954.

I am delighted to have been entrusted to serve as Chairman of the Charity Ball and I have selected the Chadwick Center for Children & Families at Rady Children’s Hospital as our beneficiary. The Chadwick Center is the largest children’s advocacy center in San Diego County and plays a critical role in the county’s response to child abuse and neglect, ensuring that trauma does NOT become the defining experience of any child’s life. My hope is that together we change the lives of those without a voice of their own.

I hope that you will *Come Fly with Me* at the 114th Anniversary Charity Ball as a guest, sponsor, advertiser, underwriter or box patron.

With gratitude,

Danitza Villanueva

danitza@gbsan.com
Chairman, 114th Anniversary Charity Ball
www.comeflywithme2023.com
Chadwick Center for Children & Families at Rady Children’s Hospital

Empowering a world where children and families are healthy and free from abuse and neglect

The Chadwick Center for Children & Families believes that every child and family has the right to be safe and supported after experiencing a traumatic event to help them move toward healing.

As the largest children’s advocacy center in San Diego County, the Chadwick Center plays a critical role in the response to child abuse and neglect through coordination of the San Diego County Child Victim-Witness Protocol and the Child Protection Team. They support child abuse investigations by conducting forensic interviews and medical exams when a child is suspected to have experienced sexual abuse, physical abuse or other types of traumas. The Chadwick Center provides immediate victim support and advocacy to ensure that the child and their non-offending caregivers get access to multiple resources and support services (emergency assistance, safe and stable housing, short and long-term mental health services).

POWER OF PHILANTHROPY

It is estimated that one out of four children experience some type of abuse before the age of 18. An average of five children a day dies from abuse and neglect. In 2021, Rady Children’s Hospital-San Diego staff made more than 2,150 mandated reports of child abuse to Child Welfare Services. There were 3,720 total cases of child abuse throughout San Diego County in 2021.

As overwhelming as the idea of abuse and neglect is, trauma counseling works. At the Chadwick Center, they provide short- and long-term trauma-focused therapy services to children (0-18) and their non-offending caregivers. The Center’s therapists are skilled at using therapy practices to help children manage their traumatic stress reactions, including nightmares, aggression, anxiety and distractibility, while lowering their risk of depression, self-harm and suicidality.

POWER OF THE ESSENTIAL

Child maltreatment is a nationwide epidemic. It is one that we do not talk about enough and that as a society we have difficulty wrapping our heads around. Our tendency is to presume that only monsters could harm children — not our neighbors, not our friends and family, and certainly not ourselves. What we all need to recognize is that most child maltreatment is the result of a loss of control, a response to extreme frustration and a lack of emotional reserves — a time in which people react in a way that is uncharacteristic of who they are.

In 1975, Dr. David Chadwick and a group of professionals throughout San Diego came together to create a better system for identifying and responding to child abuse and neglect. Dr. Chadwick dedicated his 60-year career to addressing child abuse and neglect, successfully pushing for our society to address all forms of child abuse and neglect, rather than focusing on sexual abuse. In 1985, David founded the San Diego Children’s Hospital Center for Child Protection, which is now the Chadwick Center. He drafted the original model child abuse reporting law and was instrumental in its adoption in California.

POWER OF COLLABORATION

The following programs are the best hope in keeping children out of the foster care system:

- Prevention Programming: Providing education and coaching to parents who are at risk of abusing their children and at risk for having their children placed in the foster care system.
- Trauma Counseling and In-Home Support: Providing family advocates for in-home parenting education and support for families who are receiving trauma-focused therapy services.
- Parenting Groups: Parenting groups for those involved in the child welfare system helping them understand how their own trauma history impacts their ability to be the parent they hope to be.
- Kids and Teens in Court: Program for children who have experienced abuse and trauma and have been asked to testify in court that provides education on the court process (including a courthouse visit with a judge and bailiff) and techniques to minimize the anxiety related to court testimony.

The essential services delivered by the Chadwick Center can only exist through the power of grace, understanding and support that has been the hallmark of the Charity Ball’s support of Rady Children’s Hospital. Your philanthropy will support these and other programs that keep the Chadwick Center at the forefront of helping these children.
All fundraising for the Charity Ball is done before the event and the evening is a celebration of the results. Please find below the different sponsorship levels and any variation can be created to meet your philanthropic goals or vision. Your generosity will create a lifeline to hope, healing and brighter futures for our most vulnerable children. Thank you for your consideration and investment in the future of our children.

SPONSORSHIP OPPORTUNITIES

NOTHING BUT THE BEST $175,000
- Invitation For 16 Guests for The Pre-Ball Reception
- Two Premiere Tables of Eight for Dinner
- Two Premiere Boxes For 16 Guests for The Ball
- Four Pages in Souvenir Program
- Two Page Spread in Giving Back Magazine
- Opportunity To Speak from Podium at The Pre-Ball Reception
- Recognition In All Charity Ball Collateral
- Name Or Logo on Website and Event Signage

COME FLY WITH ME $80,000
- Invitation For 8 Guests for The Pre-Ball Reception
- One Premiere Table of Eight for Dinner
- One Premiere Box For 8 Guests for The Ball
- Two Pages in Souvenir Program
- Full Page in Giving Back Magazine
- Recognition From Podium at The Pre-Ball Reception
- Name Or Logo on Website and Event Signage

MY WAY $50,000
- Invitation For 4 Guests for The Pre-Ball Reception
- Seating For 4 for Dinner
- Box Seating For 4 Guests for The Ball
- One Page in Souvenir Program
- Full Page in Giving Back Magazine
- Recognition From Podium at The Pre-Ball Reception
- Name Or Logo on Website and Event Signage

CLOSE TO YOU $25,000
- Invitation For 4 Guests for The Pre-Ball Reception
- Seating For 4 for Dinner
- Box Seating For 4 Guests for The Ball
- One Page in Souvenir Program

COME DANCE WITH ME $10,000
- Invitation For 2 Guests for The Pre-Ball Reception
- Seating For 2 For Dinner
- Box Seating For 2 Guests for The Ball
- One Page in Souvenir Program

SWING EASY $5,000
- Invitation For 2 Guests for The Pre-Ball Reception
- Seating For 2 For Dinner
- One Page in Souvenir Program

ALL THE WAY $1,500
- Invitation For 2 Guests for The Pre-Ball Reception
- Name on Website
PROMOTIONAL OPPORTUNITIES
Only One Of Each Available

PRE-BALL SPONSOR $25,000
- Invitation For 4 Guests for The Pre-Ball Reception
- Seating For 4 For Dinner
- Box Seating For 4 Guests for The Ball
- Two Pages in Souvenir Program
- Full Page in Giving Back Magazine
- Recognition From Podium at The Pre-Ball Reception
- Name Or Logo on Website and Event Signage
- Corporate Logo Projected on Wall

BALL SPONSOR $25,000
- Invitation For 4 Guests for The Pre-Ball Reception
- Seating For 4 for Dinner
- Box Seating For 4 Guests for The Ball
- One Page in Souvenir Program
- Full Page in Giving Back Magazine
- Recognition From Podium at The Pre-Ball Reception
- Name Or Logo on Website and Event Signage
- Corporate Logo Projected on Wall

ENTERTAINMENT SPONSOR $15,000
- Invitation For 2 Guests for The Pre-Ball Reception
- Seating For 2 for Dinner
- Box Seating For 2 Guests for The Ball
- One Page in Souvenir Program
- Corporate Logo Projected on Wall

DESSERT SPONSOR $10,000
- Invitation For 2 Guests for The Pre-Ball Reception
- Seating For 2 for Dinner
- Box Seating For 2 Guests for The Ball
- One Page in Souvenir Program
- Corporate Logo Displayed on Dessert Table

SIGNATURE TEQUILA SPONSOR $4,000
- Invitation for 2 guests for the Pre-Ball reception
- One Page in Souvenir Program
- Signature Tequila Drink named after the Sponsor during the Ball
- Name Or Logo on Website

INVITATION SPONSOR $5,000
- Invitation for 2 guests for the Pre-Ball reception
- Seating for 2 for dinner
- One Page in Souvenir Program
- Name Recognition on Invitation
- Name Or Logo on Website

FLORAL SPONSOR $5,000
- Table Invitation for 2 guests for the Pre-Ball reception
- Seating for 2 for dinner
- One Page in Souvenir Program
- Name Recognition on Event Signage
- Name Or Logo on Website

VALET SPONSOR $5,000
CHAMPAGNE SPONSOR $4,000
WINE SPONSOR $5,000

SOLD