



116TH ANNIVERSARY CHARITY BALL
 Saturday, February 8, 2025 | Hotel del Coronado



Benefiting
 Rady Children's
 Pediatric Intensive
 Care Unit

contract & payment **DUE NOV. 8, 2024**

final art OR photos,
 caption & message **DUE DEC. 4, 2024**

SPONSORSHIP, UNDERWRITING & ADVERTISING CONTRACT *Please print or type.*

Information can also be submitted online at radyfoundation.org/charityball

SPONSOR OR FIRM NAME	EMAIL	DATE
ADDRESS	CITY	ZIP
PHONE		
AUTHORIZED BY	EMAIL	
AD CONTACT	EMAIL	PHONE
CHARITY BALL INVITATION RECIPIENT	EMAIL	
ADDRESS FOR INVITATION	CITY	ZIP
PHONE		

SPONSORSHIP LEVELS¹

- TITLE.....\$100,000
- DIAMOND..... \$75,000
- GOLD..... \$50,000
- SILVER..... \$25,000
- PEARL\$10,000
- PATRON\$5,000
- BENEFACTOR\$2,500
- FRIEND..... \$1,250

ADVERTISING¹

- TWO-PAGE Commercial..... \$1,800
- FULL-PAGE Commercial \$1,000
- HALF-PAGE Commercial \$500
- FULL-PAGE Nonprofit..... \$500
- FULL-PAGE Family/Personal..... \$495
- DONOR (Listing of name only) \$395
- DONATION..... \$_____

CUSTOM PROMOTIONAL UNDERWRITING OPPORTUNITIES²

- PRESENTING PRE-BALL RECEPTION SPONSOR..... \$25,000
- SOUVENIR PROGRAM SPONSOR \$25,000
- INVITATION SPONSOR \$20,000
- ORCHESTRA SPONSOR \$15,000
- FLORAL & DECOR SPONSOR..... \$10,000
- VALET PARKING SPONSOR \$5,000
- WINE SPONSOR..... \$5,000
- CHAMPAGNE SPONSOR \$5,000
- PHOTOGRAPHY SPONSOR..... \$2,500

¹ Please see Sponsorship & Advertising Opportunities in the brochure or online for full details.
² Please see Custom Underwriting Opportunities in the brochure or online for full details.

FOR PROGRAM ADVERTISEMENTS:

- I would like a photo taken by the Charity Ball photographer (*see reverse side of this contract*).
- I would like you to select a Rady Children's or committee photo for my page (*limited number available*).
- I will supply my own ad or photo with complete caption and greeting/message.

TAX ID #33-0170626

PLEASE SEE REVERSE SIDE OF THIS FORM FOR PAYMENT, ART SPECIFICATIONS & WHAT TO TRANSMIT TO COMPLETE YOUR AD →



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PAYMENT { TAX ID #33-0170626 }

- PAYMENT ENCLOSED** Please make checks payable to **RCH-CHARITY BALL 2025**
- BILL MY CREDIT CARD** VISA MASTERCARD AMEX DISCOVER
- CONTRACT & PAYMENT CAN ALSO BE COMPLETED ONLINE:** radyfoundation.org/charityball

Payment may be provided by phone. Call **Ashley Dawson** at **858-966-8477**. For your security, do not include credit card information in an email.

NAME ON CARD _____

ADDRESS _____ CITY / STATE _____ ZIP _____

CARD # _____ EXPIRATION DATE (MM/YY) _____ CVV _____

SIGNATURE _____ CHARGE AMOUNT \$ _____

RETURN SIGNED CONTRACT & PAYMENT BY NOV. 8, 2024, IN ENCLOSED ENVELOPE OR TO:

Ashley Dawson
Rady Children's Hospital Foundation
3020 Children's Way MC5005
San Diego, CA 92123

FOR QUESTIONS OR INFORMATION ON SPONSORSHIP & UNDERWRITING OPPORTUNITIES, PLEASE CONTACT:

Micki Olin
molincharityball@gmail.com
858-354-7870

ARTWORK SPECIFICATIONS

Full Page 7" W x 9 1/2" H
Half Page 7" W x 4 3/4" H

All copy must fit within these dimensions. Ad will be set in typeface consistent with program style.

TO ARRANGE A PHOTOGRAPH* FOR A PERSONAL AD, PLEASE CONTACT:

Our Charity Ball photographer to make an appointment (complimentary sitting) at:

Dave Siccardi
davesiccardi@icloud.com
760-415-5507

**must schedule by Oct. 30*

BY DECEMBER 4, 2024, PLEASE EMAIL THE FOLLOWING TO programcharityball@gmail.com:

- 1. YOUR HIGH-RESOLUTION JPEG, PNG OR PDF FILE**
Note: Cell phone photos must be set to largest format and transmitted via email, not text.
- 2. CAPTION TO APPEAR BELOW PHOTO**
List names by row and left to right
- 3. MESSAGE/GREETING**
- 4. PLEASE CLEARLY INCLUDE YOUR NAME WITH THESE DOCUMENTS**

You will receive a receipt acknowledging the tax deductibility of your contribution, which excludes the Fair Market Value of any benefits received.

FOR FURTHER INFORMATION, PLEASE CONTACT:

Ashley Dawson
adawson@rchsd.org
858-966-8477

THANK YOU FOR YOUR SUPPORT OF THE PEDIATRIC INTENSIVE CARE UNIT AT RADY CHILDREN'S HOSPITAL