

Moments of excellence.

OUR STORY

Moments of innovation.

The **FIRST 60 YEARS**

Moments of possibility.

History is really just made up of a series of moments, added together to form the days, weeks, months and years of our past. We mark the milestones of history with holidays both solemn and joyous – with cake and singing and candle-lit wishes for the future. We tell stories of the past and then turn the page, preparing for new chapters.

We celebrate the moments that matter.

This year, Rady Children's is celebrating a birthday – 60 years – and we do so with both joy and earnest recognition of the impact we have made on the patients we have cared for and the colleagues with whom we've shared this history.

These are our stories. Our moments. Our future.



CHILDRENS
HOSPITAL



Moments that Matter

A caregiver's story...

"I am filled with joy when someone gets to go home after a long hospital stay. Be it cancer treatment or long rehab, watching the gains made are especially meaningful. I share tears when they leave the NICU and begin that journey or see a cystic fibrosis patient who finally is well enough to go home. There are many, many moments here at Rady Children's; some may say it is all in a day's work and 'that's what we do,' but, it is all meaningful...what we do every day, every hour, every second."

Kate Perkins, Patient Care Assistant
Team member since 2001.

The '50s

The Story Begins



Looking back, it was a pretty ambitious idea: San Diego's own pediatric hospital. But the Board of the Society for Crippled Children saw the possibilities. In 1953, Board Member Jeannette Branin wrote of "our ultimate objective – a medical center for children the equal of any in the country."

That same year, just months after crews broke ground on the new Children's Hospital, the first meeting of the Women's Auxiliary to Children's Hospital was called to order by Mrs. Joseph Jessop.

Richard L. Johnston, the Executive Director and Chief Executive Officer from 1954-1980, also believed in a future of excellence.

"When we opened in 1954, we envisioned that Children's would one day be equal to the likes of the children's hospitals in Los Angeles, Boston and Chicago," he said. But he knew that this future would be created from moments of excellence and has said that one of his greatest accomplishments was "getting the staff to treat the whole family, not just the patient. Over the years, we perpetuated the idea that a patient's healing was enhanced by the well-being of all the family members."

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Rady Children's Hospital Auxiliary

Today, Rady Children's Hospital Auxiliary has more than 1,250 members in 24 units. The Auxiliary has raised more than \$60 million for the Hospital since its inception on June 10, 1953.



Moments That Matter

A patient's story...

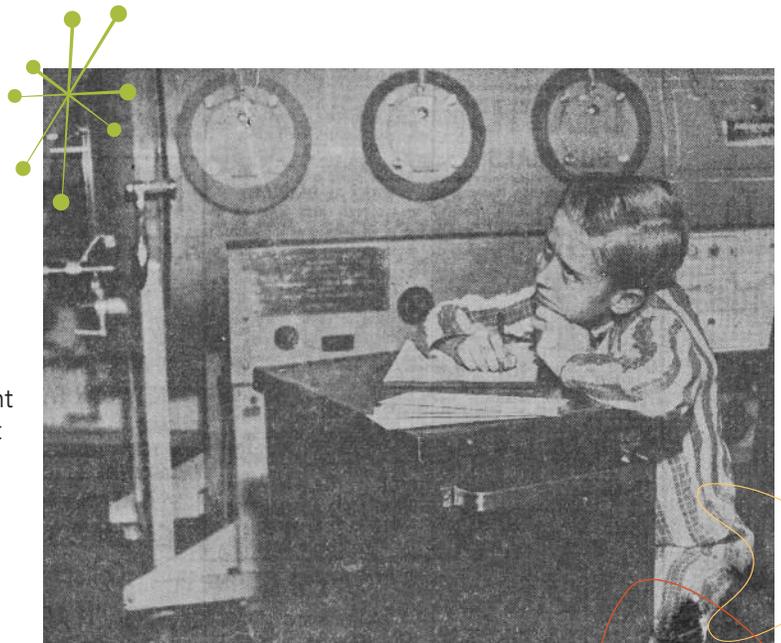
Burt Stephenson,
Rady Children's first patient.

Diagnosed with polio when he was 11 years old, Burt spent three to four months in the county hospital, much of that time in an iron lung. His memories are sharp, but often painful.

"I remember one night I was in a room with six iron lung patients. There were five adult men and me. When I woke up, I was the only one in the room; all five of the men had died during the night."

When Children's opened, it was a bright spot for Burt and the other patients.

"One week before we moved into the new hospital, they took me up there and let me pick out my room," he says, defining his role as the first among the other patients transferred. "They had ambulances and large vehicles all lined up to bring us over. It was quite a big deal. We were really excited."



New in the World

Color TVs • Microwave Ovens
Disposable Diapers • Velcro

New in San Diego

The first residents moved into Clairemont.

Interstate Highway 8 opens.

New at Rady Children's

August 20, 1954: The Hospital opens its doors with 59 beds.

New in Medicine

Discovery of DNA • The Polio Vaccine

Top Grossing Movie

Lady and the Tramp

Best-Selling Book

The Lord of the Rings, J.R.R. Tolkien

Innovation in Action

Revenue Cycle Project Manager Paul Coogan began at Rady Children's in 2012, but he feels the impact of those early years, especially in "pictures of kids with polio when the Hospital first opened. It made me think of how far medicine and the Hospital have come in a single generation – from the new technique for adjusting implants for scoliosis to the integration of Epic with payment systems that allow patients increased flexibility for payments, less staff effort, increased accuracy, and higher revenue acceleration."

The '60s

Time for a Change

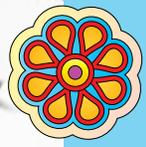
In 1964, Bob Dylan sang that the "Times they are a'changing." Throughout the country, people were looking at old ideals in new ways and rising – quite literally to the moon – to explore new possibilities.



Rady Children's was changing, too. In the '60s, pioneering physicians transformed the quality of care for our entire region. Their leadership took us from a polio hospital to an acute care facility.

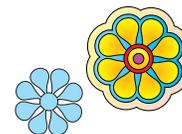
"What really picked things up and got things going was the arrival of Dr. David Collins, pediatric surgeon. When Dr. Collins arrived, all of the pediatricians in town literally jumped for joy. We knew that we had an individual who had been superbly trained and experienced in practice, and he showed us in very short order that he was the guy."

Dr. Alan Schumacher, Rady Children's First Neonatologist



Moments That Matter

A parent's story...



Sharon Robertson, Executive Administrative Assistant. Team member since 1967.

"I worked here for three years when my son was born with a major medical condition. He underwent neurosurgery at 5 hours of age. The staff and physicians were extremely kind and took such good care of all of us. However, we lost him at 10.5 months of age. I was able to return to work at Children's because of the friendships and close relationships made even stronger during those months. Children's has a very special place in my heart now and forever."

Friendship, support and camaraderie continue to be a part of our culture today.

"It's great to be surrounded by so many smart and caring individuals; we learn so much from each other. Having leaders who support growth for the individual, the team, and the organization makes our services for families that much more excellent."

Fernelle Macayran, Business Analyst, KidSTART
Team member since 2008.



When our Speech and Hearing Center opened in 1965 to address the pediatric needs in our community, few could have imagined just how great that need would become. As the wait list for appointments grew these last few years, the team worked to find innovative solutions to increase access to care without increasing FTEs. Today, the Speech team has developed new guidelines to help patients through the therapy process from evaluation through discharge and created new group programs using the newly created music and literacy room.

New in the World

Handheld Calculators • Audio Cassette Tapes • Basic Computer Language

New in San Diego

Jonas Salk establishes the Jonas Salk Institute for Biological Studies in La Jolla.
SeaWorld opens. • California Governor Ronald Reagan dedicates the Coronado Bay Bridge; the toll is 60 cents each way.

New at Rady Children's

1963: The Child Development Clinic opens.
1965: The San Diego Speech and Hearing Center opens.
We grow from 59 to 90 beds.

New in Medicine

First Heart Transplant • Vaccines for Measles and Mumps
Acetaminophen Receives FDA Approval (and is marketed under the name Tylenol)

Top Grossing Movie

The Sound of Music

Best-Selling Book

To Kill a Mockingbird, Harper Lee



THE '70S

In a Groove



Technology was beginning to become mainstream in the '70s – and movies like Star Wars opened our minds to the possibilities of what could be.

Our growth at Rady Children's was just as galactic. In just 20 years, we had nearly doubled our size and offered dozens of new programs and services. Physicians such as Dr. David Sutherland put us into the forefront of orthopedics – a legacy that continues to be fulfilled today with top 10 national rankings by *U.S. News & World Report*.

And, like the music of the decade, we were on the move. Literally! In 1973, Children's Hospital Emergency Transport (CHET), named by Dr. Alan Schumacher and developed and managed by Dr. Bradley Peterson, began changing the way that Rady Children's served our community.

"When we started, we only did one transport a week," says Dr. Peterson. "Now, we do close to 1,000 a year. In many ways, this led to the beginning of our Trauma program."

The care and dedication of the early CHET pioneers continues with our team members today.



"I am often asked what is so special about my job. The answer comes quickly. As a member of the NICU CHET Team, I have the privilege and honor of being there at the beginning -- at the beginning of life itself. Our team is frequently asked to attend high-risk deliveries at other hospitals around the county, state and western region. To attend a baby's delivery into this world is reward enough, but to be there to take care of a little life and give it a second chance is priceless. Most of our transports involve just an RN and RT. Together, we bring the essence of Rady Children's to the family... highly skilled, knowledgeable, compassionate people who have a passion for others and life itself. I am blessed to wake up everyday and know that I and my teammates have the privilege to serve on a team that takes this exceptional care outside the Hospital."

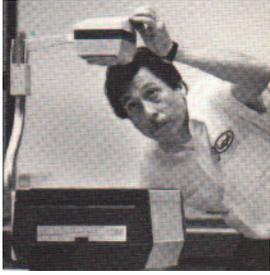


Julie Reynolds, NICU CHET
Team member since 2000.

Moments That Matter

A team member's story...

Rafael Macedo, EVS. Team member since 1971.



Rafael came to San Diego from Imperial Valley on a family vacation, and his family convinced him to stay in San Diego and find a job. When he applied and started working at the Hospital, his plan was to only work six months and go back home. Now, 43 years later, he is glad to still be part of the Rady Children's team. He loves that he knows everyone and that everyone really loves him. "I enjoy working for a Hospital that cares and does a lot for the community and its patients," he says.

"In the late '70s the doctors and employees could come into the kitchen and make sandwiches when the cafeteria was closed. Buzz Kaufman would remember that!"

"I love the people I work with... I love the kitchen. I really care about the children here, too. The patients and families really mean a lot to me, and it brings me joy working for them."

Patti Camblin, Administrative Associate, Food Services. Team member since 1976.

Innovation in Action



In the '70s, nurse Helen Bernardy (Mrs. B.) helped mentor and inspire her co-workers at the newly acquired Children's Convalescent Hospital, a facility devoted to our most medically fragile patients. Over the past 40 years, the facility has grown into a world-class institution, recognized by *U.S. News & World Report* as one of the best nursing homes in the nation for five straight years. In 2001, the Center expanded its services to include a pediatric subacute level of care for technology-dependent children within the community while continuing to remain the only skilled nursing facility dedicated to children with disabilities in California. It was renamed the Helen M. Bernady Center for Medically Fragile Children in May 2008 in honor of Mrs. B's legacy of caring compassion for the communities most medically complex children.

Today, in addition to offering excellence in interdisciplinary care, the Center is reaching out in innovative ways to develop partnerships in the community with organizations such as Camp Able, San Diego Zoo, Alpine Squares, Super Cuts, NCL, TVIA, and Point Loma Nazarene – just to name a few.

New in the World

VCRs • Word Processors • Pong • Disposable Lighters • Beepers/Pagers

New in San Diego

San Diego becomes California's second-largest city. • Mayor Pete Wilson declared San Diego "America's Finest City."
University Towne Centre opens.

New at Rady Children's

1970: The Diagnostic and Treatment Center is constructed for Outpatient Services (now the Motion Analysis Lab, which opened in 1975)

1972: We purchase St. Mary's Convalescent Hospital, now the Helen Bernardy Center for Medically Fragile Children.

1973: CHET begins.

1975: The Intensive Care and Cardiopulmonary Building opens (at the back of the Nelson Pavilion).

We grow to 103 beds.

New in Medicine

First Test Tube Baby • Vaccines for Rubella and Chicken Pox

Top Grossing Movie

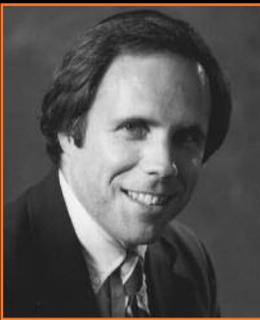
Star Wars

Best-Selling Book

Watership Down, Richard Adams

The '80s

TURNING POINTS



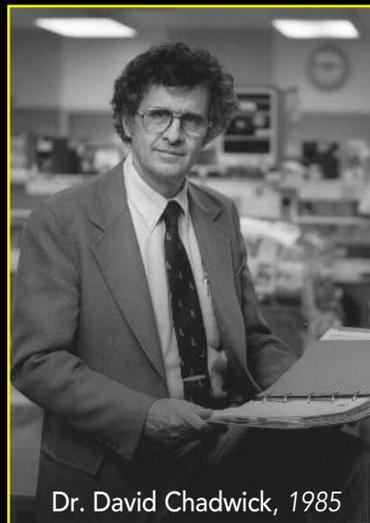
National Geographic defines the '80s as "The Decade That Made Us." Those years certainly made a difference at Rady Children's. Under the leadership of new CEO Blair Sadler, we began reaching more families in more ways.

In 1980, we treated about 40 percent of San Diego's hospitalized children. Today, that figure is 88 percent. The experience of being hospitalized also changed during these years, reflective of Sadler's belief in a family-centered healing environment. And, perhaps even more importantly, the scope of care broadened to include keeping children safe from harm in the first place.

Jennifer Demaree sees this every day in her role as the Content Specialist for the Chadwick Center for Children and Families, created originally as the

Center for Child Protection in 1985.

"The Chadwick Center does excellent work with children and families that are hurt, usually by other people. The work is hard on our therapists, interviewers and medical staff, yet they do an outstanding job. If these children and families did not have a place like the Chadwick Center to help them, their lives would be so much worse, both emotionally but also physically in the long run."

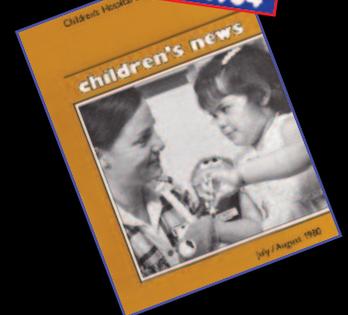
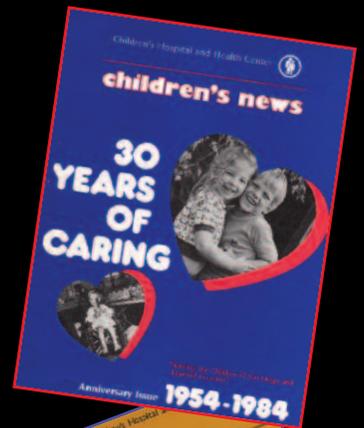


Dr. David Chadwick, 1985

BUILDING HISTORY

"I have seen all the physical changes that happened in the Hospital since I became an employee back in March 1989. I started with little trailers as offices and no parking structure at all! The most important changes were the additions of the new pavilions to the Nelson Pavilion, which was the only building when I started 25 years ago."

Paulina Geniza,
Administrative
Associate, Lab



PROFESSIONAL POSSIBILITIES

"I have had the opportunity to grow as an occupational therapist into a Certified Pediatric Hand Therapist. The skills and experience that I gained have allowed me to grow into a therapist who is now being asked to write articles for journals, write chapters for books, and speak to therapists around the country and the world. It is a wonderful feeling to know that I am able to share with others my expertise that I gained at Rady Children's, which now can allow others internationally to treat their patients more effectively."

Jill Peck-Murray, Occupational Therapist. Team member since 1982.



MOMENTS THAT MATTER

A patient's story...

Nancy Feinman, Marketing & Communications Administrative Assistant. Team member since 2012.



"I was a patient here in 1982; I had back surgery for scoliosis. I remember the Hospital had its own TV channel with a sock puppet. His name was "Socky." He used to say my name on the TV and say how well I'm doing. He would also announce the names of patients that got to go home that day. It's a pleasant memory for me of the Hospital. Now that I am an employee here it gives me so much satisfaction and reassurance to see how much Rady Children's has grown through the years. I am so happy to be working here."

INNOVATION IN ACTION

Working to help lessen the impact of childhood trauma is the focus of work being conducted by an interdisciplinary team of Speech-Language Pathologists, Occupational Therapists and Mental Health Therapists. A growing body of research on the developing brain shows that child maltreatment alters the brain's architecture and that these alterations drive a child's social-emotional and physical development. Among children who've experienced abuse or trauma, there is a very high rate of developmental concerns such as speech and language delay, sensory integration problems, and difficulty self-regulating. For these children, mental health treatment alone is necessary but not sufficient. Speech therapy and occupational therapy can provide vital support for the parent-child relationship, children's overall behavior, and other trauma treatment.

NEW IN THE WORLD

Mobile Phones • Video Recorders • Personal Computers

NEW IN SAN DIEGO

Plaza Bonita and Horton Plaza open. • San Diego hosts its first Super Bowl.
Skipper Dennis Conner, at the helm of "Stars and Stripes," wins the America's Cup for the San Diego Yacht Club.

NEW AT RADY CHILDREN'S

1980: Blair L. Sadler becomes our second-ever President and Chief Executive Officer.
1983: We open a new surgical wing, later named the Jean Hahn Surgical Pavilion.
1984: We're designated San Diego County's only pediatric trauma center.
1985: We establish the Center for Child Protection, later called the Chadwick Center for Children & Families in honor of Dr. David Chadwick.
We grow to 107 beds.

NEW IN MEDICINE

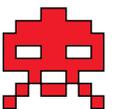
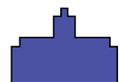
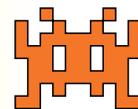
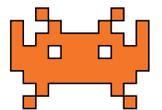
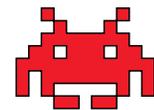
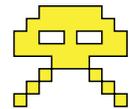
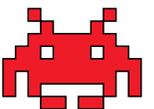
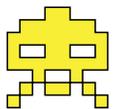
Smallpox Eradicated • Jarvik-7 Artificial Heart Developed • HIV Identified

TOP GROSSING MOVIE

ET: The Extraterrestrial

BEST-SELLING BOOK

The Alchemist, Paulo Coelho





The '90s

COMING UP ROSES

The Hospital had now been an integral part of the San Diego community for 40 years, but in the '90s we became a truly visible presence.

The opening of the Rose Pavilion was a major milestone: We looked like, well, a children's hospital. People could see us, and the community began to understand that care here was different. This was a place exclusively for kids. And the level of that care expanded in important new ways through the addition of more than 100 new beds (more than doubling our capacity) and the Sam S. and Rose Stein Emergency Care Center.

"We suddenly had our own identity," says LesleyAnn Carlson, Associate Chief Nursing Officer. "It was a vision that Blair Sadler had that he shared with us, so all of us felt ownership in that building and what it meant to our community."

At the very heart of Rady Children's was, as always, the people and our team members' dedication to going the extra mile... or even across the ocean.

"My passion at Rady Children's for the past 20 years has been the Hawaii program, a pediatric open heart surgery program that began in 1994. Lead by Dr. John Lamberti, "Hawaii Heart Week" occurred at 10-week intervals. In the years that followed, Dr. John Moore joined Dr. Lamberti at each Heart Week. New patients are presented at a joint conference attended by the Rady Children's consulting team and all local cardiologists. At the conference, a decision is made as to whether an individual patient could be treated at the next "Heart Week" or whether they needed to be referred to San Diego. From 1994 to 2013, approximately 1,000 patients from Hawaii and the Pacific Rim underwent surgery at Rady Children's. During this very stressful time, I make myself available to families to give them the TLC that they need to get them through this. It brings tears to my eyes to see first-hand the miracles that have been performed here at Rady Children's."

Betty Hill, Patient Parent Liaison. Team member since 1979.



Innovation in Action

As our Child Center Center evolved into our Toddler School and then into the Autism Discovery Institute and Alexa's PLAYC, so has the research that enables us to offer children with autism cutting-edge care. Amazing work is happening now that is helping children with autism learn conversational speech through texting. This intervention tool is promising for multiple reasons, including the fact that the children are motivated to attend and learn through visual stimuli, and using texting as a conversational aid reduces their likelihood of social marginalization and increases the prospect of sustained interactions with neurotypical peers. It's an exciting field of study that holds promise for children with autism here, across the country and around the world.

My Favorite Moment

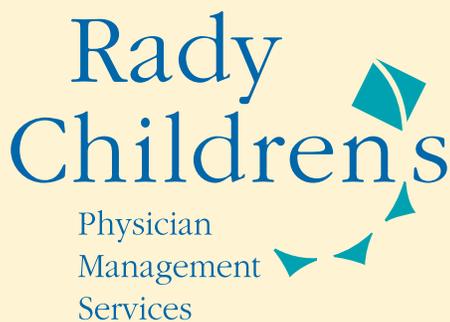
"I am filled pride when I think back on the ribbon-cutting of The Child Care Center on September 11, 1995."

Lory Gallardo, Teacher, Alexa's PLAYC.
Team member since 1995.

The Reason We Care

"When HIM was at the main campus, I used to walk around the campus during my breaks to remind me that the Medical Record Number that I was working on had a face, a family, a stuffed animal on the window, and a reason why we do what we do."

Maria Davis, Transcriptionist, HIM. Team member since 2008.



Growing Together

Since its inception in 1995, Rady Children's Physician Management Services (RCPMS) has grown to support 115 primary care pediatricians in 22 locations. The group supports more than 204,500 patients for Children's Primary Care Medical Group.

Moments That Matter

A caregiver's story...

Juanita Koth, RN, PACU, Team member since 2003

"I have been an RN at Rady Children's for many years. Most were spent in the PICU; currently I work in the PACU. I'll never forget a little boy about 3 or 4 years old for whom I cared during his three-month stay in the PICU. He had suffered a severe head injury, as well as other major body trauma, as a result of a bad fall, and his treatment was both complex and long-term. After months of care, he was allowed to transfer to the rehab floor. This was a HUGE day of fulfillment, not just for the patient and his family, but also for those of us (MDs, RNs, RTs and PICU support staff) who had fought to save his life day in and day out for so long. Many months later, walking toward me with some difficulty came a darling little boy and his sweet mother. Both had huge smiles on their faces! It was my patient from so many months before and he was being discharged from the rehab unit to finally go home! I could hardly believe my eyes as he handed me a Spanish cookbook and thanked me for taking care of him. The hug he gave me is one of the best of my life. I love working at Rady Children's because I know that I, along with my wonderful co-workers, have made a difference in the lives of many children and their families over the years. I'm so proud to be a part of the Rady Children's family!"

New in the World

Introduction of the World Wide Web • MP3 Files • DVDs

New in San Diego

ARCO Olympic Training Center opens in Chula Vista.
Legoland California opens in Carlsbad.

New at Rady Children's

1990: Medical Office Building (MOB) opens.
1993: The Rose Pavilion opens.
1995: The Jane and Norman Neely Rehabilitation Institute, Center for Child Health Outcomes and Center for Healthier Communities are established.
1995: The Children's Health Network, now called Rady Children's Physician Management Services (RCPMS) is created.
1995: The Child Care Center opens, now Alexa's PLAYC.
We grow to 220 beds.

New in Medicine

First Successful Cloning of a Mammal • Hepatitis C Vaccine

Top Grossing Movie

Titanic

Best-Selling Book

Harry Potter and the Chamber of Secrets, J.K. Rowling



The 2000s

A NEW NAME. A NEW VISION.

We began this decade as Children’s Hospital and Health Center, a 220-bed facility that was just starting to make a name for itself. We closed out the decade as Rady Children’s Hospital-San Diego, ranked among the nation’s best and well on our way to becoming one of the largest pediatric hospitals in the country.

That’s quite a decade. The moments we remember from these years celebrate both our progress and our unwavering commitment to the people who made our growth possible.



Innovation in Action



One of the most important initiatives for Rady Children’s in the 2000s was the development and implementation of Epic, our new electronic record system. Epic, in turn, has opened the door for new opportunities for projects such as

Care Everywhere and MyChart. While the technology is great, it is the impact that such advances have on our team members and families that makes these initiatives so important.

“My best moments are helping families with insurance and appointments and to have them, in turn, tell me how much of a help I have been. It’s so rewarding to talk to families who now are happier and more relaxed as their children have gotten well. (I value) how much better Epic works and how easy it is to make changes that bring better connections throughout our whole organization.”

Sandra Walker, PAR, Central Authorization Unit
Team member since 1999.

CARES

In the 2000s, we also launched CARES, defining our vision of being Collaborative, Accountable, Respectful, Excellent and Safe with our patient families and with one another. CARES awards help us recognize one another for outstanding CARES behaviors, and receiving one is a great source of pride for our team members.

“My most memorable story is accepting the Super-CARES award. I was one of the first to receive that honor.”

Jaime Ibarra, Business Systems Analyst, ISD
Team member since 2007.



Moments That Matter

A caregivers' story....

Cheryl Collins, RN

Critical Care
Team member since 2000.

"I will never forget Alexzandra. She was about 7 years old, had come in for stomach pain, and wound up having surgery. This little girl was so fearful of staff she would cry when we just walked into the room. I won her trust by the end of the day, and her family was ecstatic that she was going to allow me to touch the dressings. One morning, we were asked if we had any patients that would be good for the fundraiser they were going to film to let the community know what we were about and how to help kids in need. I recommended Alexzandra, and the family agreed. The thing that sticks with me (besides the big heart of this little angel) was that while I was trying to figure how to get out without being on film, she reached forward and grabbed my hand and said, 'Cheryl, I love you.' It brought tears to my eyes. I had touched this child and her family, and that is what it is all about."

A team member's story...

Rod Villarreal

Financial Counselor
Team member since 2007.

"About four years ago I met with a mom whose daughter had been diagnosed with cancer. Mom was a single parent with three children and no other income but her own. I assisted her with the MediCal process and we were finally able to obtain the approval, but her daughter shortly thereafter passed away. I was able to see mom about a day or two after, and we gave her our deepest condolences and told her that we would be taking care of all the Hospital charges. Mom, with tears in her eyes, expressed sincere gratitude for all the help we provided; she had no idea where she was going to find the funding to take care of her daughter's bill. Then she said something that I still remember. While trying to keep her composure, she said we had given her hope in humanity because we dedicated all the time she needed and patiently helped her with something a lot of people take for granted. I realized that what we do is more than just provide a service; we provide hope."

A patient's story...

Chloe Nobilette and Dr. Bradley Peterson

Chloe doesn't remember the first time she met Dr. Brad Peterson – she had just had a traumatic injury and was fighting for her life. But Dr. Peterson never gave up. When hope seemed lost, he saw a spark of life, a spark he and his team nurtured. Many months after first coming to Rady Children's, Chloe was able to return home.

The bond between our physicians and families is not one easily broken – and Dr. Peterson was especially touched to get this note from Chloe 10 years after her accident.

Dear Dr. Peterson,
Thank you for saving my life nearly ten years ago so that I could help others that I have come in contact with and marry Nate. I will always remember you and keep you and your family in my daily prayers! Thank you for helping me to have second chance in life!
Love Always, Chloe



New in the World

Hybrid Cars • Wikipedia • iPhones • Wii • Texting

New in San Diego

Petco Park opens. • The population reaches more than 1.3 million.

New in Medicine

First Robotic Heart Bypass Surgery • Targeted Drug Therapy
Mapping the Human Genome • Stem Cell Research.

Top Grossing Movie Best-Selling Book

Avatar

The Da Vinci Code, Dan Brown

New at Rady Children's

- 2001: Amalgamation with UC San Diego.
- 2002: We receive the prestigious Ernest A. Codman Award for quality of care.
- 2005: The Healing Arts is officially named, carrying on programs that have been part of Rady children's for many years.
- 2006: Ernest Rady and Family make a \$60 million gift to the Hospital, and we become Rady Children's.
- 2006: Blair Sadler retires, and Kathleen Sellick becomes our third-ever President and CEO.
- 2008: Rady Children's Neonatology program is ranked among the nation's best by *U.S. News & World Report*.
- 2009: We are ranked by *U.S. News & World Report* in six specialties.
- 2009: Rady Children's Specialists of San Diego, A Medical Foundation is created.

THE 2010s

The Story Continues



What a way to start a decade: On 10-10-10, 6-week-old Kylie Ortega-Lewis became the first patient in our new Acute Care Pavilion, a LEED-certified state-of-the-art facility. Rady Children's now had more than 370 beds, seeing more patients than any other pediatric hospital in the state.

Talk about a moment!

Patient Access Representative Sylvia Sandoval counts the opening of the ACP as one of her most memorable moments. And she's not alone.

Nurse Linda Black spends a lot of time caring for patients in the new building, matching the advanced technology with, well... advanced caring.

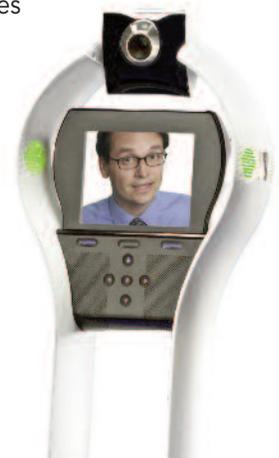
"The thing I look forward to the most is handing out poems to parents on holidays," she says. "I write the poem as a gift from the baby to the parent and take a little foot print of each individual baby to place at the bottom of the poem. It makes the family feel special to know that someone cared enough to write a poem for them and their baby. This is what the 'Rady experience' means to me, bringing a little light into a parent's life through the power of the written word."

In so many ways, this combination of excellence in medicine and technology combined with excellence in care and compassion perfectly epitomizes why Rady Children's is such a special place.

Innovation in Action

"The most important innovation I've seen is the V-GO Robot. This enables providers to see their patients over long distances without traveling."

Noel Correa,
PC Customer Service Tech, ISD
Team member since 2007.



Moments That Matter

A parent's story...

Cambria Rose Walsh, Project Manager, The California Evidence-Based Clearinghouse for Child Welfare. Team member since 2003.



"I worked at Rady Children's for 11 years and then, almost 2 years ago, I became a mom and experienced what it was like to see the Hospital through the eyes of a parent. I had twin sons; one was diagnosed with hydrocephalus soon after birth and transferred to the NICU at Rady Children's at the age of 2 weeks. At 3 weeks old he had his first surgery, and this was only the beginning. Through three ER visits, six hospitalizations and six surgeries – not to mention weekly, then monthly outpatient visits – we got to know the Hospital in a way that I never anticipated.

"While I am thankful for the many innovations in medical treatment that have helped my son survive and thrive through his initial surgery, it is the amazing people who were there for us that I am most appreciative of: nurses and a lactation consultant who supported me in my efforts to nurse my two little guys; RTs who explained to me what was happening as they inserted and removed breathing tubes; doctors who took the time to answer questions and listen to our concerns and brought us news of his ups and downs in a compassionate way; food services and housekeeping staff who were respectful and had smiles for us and for him as they went about their work; social workers who checked in on us; physical therapists who worked with him; and Child Life specialists who brought us toys to help pass the long hours.

"Without the talent and dedication of its workers, you can have the most amazing technology and advances available and still not provide world class-care. It is the people that use that technology and advances and bring the human side to patient care that make the Hospital meaningful and that make the difference. It is because of them that my son is doing so well now."

New in the World

The final flight of the space shuttle.

New in San Diego

2011: A blackout hits San Diego.

New at Rady Children's

2010: The Acute Care Pavilion opens. In terms of the number of patients seen, Rady Children's is now the largest pediatric hospital in California.

2011: The Sanford "Castle of Care" and Medical West, now known as our Medical Behavioral Unit, both open.

2012: The 360 Sports Medicine and Rancho Springs NICU open and the Child and Adolescent Psychiatry Services (CAPS) unit moves to Rady Children's.

2011-2013: We achieve national ranking by *U.S. News & World Report* in all 10 of the surveyed specialties.

2014: Kathleen Sellick, only the third CEO in our history, retires.

New in Medicine

First synthetic cell • The first artificial ovary
Blood tests for Alzheimer's disease and heart attacks

Top Grossing Movie

Marvel's *The Avengers*

Best-Selling Book

The Help, Kathryn Stockett

A Tradition Begins

Positive, encouraging and uplifting! Innovation, collaboration, celebration, research! Team Rady and other collaborative events help us realize our full impact as an employee and an organization. Love Team Rady!

Brenda MacNabb, Project Specialist, Marketing, Patient Service Liaison



CAPS: Making a Difference

New programs over the last few years, such as our *Child and Adolescent Psychiatry Services*, make a difference to both families and our team members.

Manager *Jen Cortez* remembers several patients in particular: one an autistic child who came to CAPS from Santa Barbara and another young woman who had depression and an eating disorder. The mothers of both of these patients called to express special appreciation for how team members worked together to help their children.

"The families felt they got much more attention and care than they had ever received before and were very happy to have their children at Rady Children's," says *Jen*.

This positive environment is appreciated by team members, as well:

"I had been with the CAPS program for 17 years when Rady Children's took over the contract from UCSD Medical Center. When I arrived at Rady Children's, all of the other departments and their employees made me feel so welcome and supported. It was wonderful!"

Stacy Ewbank Spencer

Administrative Associate, CAPS. Team member since 2012.

Sixty years ago, it would have been hard to even imagine the world of genomics and what personalized medicine would mean to our patients.

And, yet, here we are.

We *did* imagine – and we are making it happen. All the moments of our journey have led us to some amazing technologies and a future filled with promise. Proton-beam therapy. Epigenomics. Microbiomics. New partnerships. New discoveries.

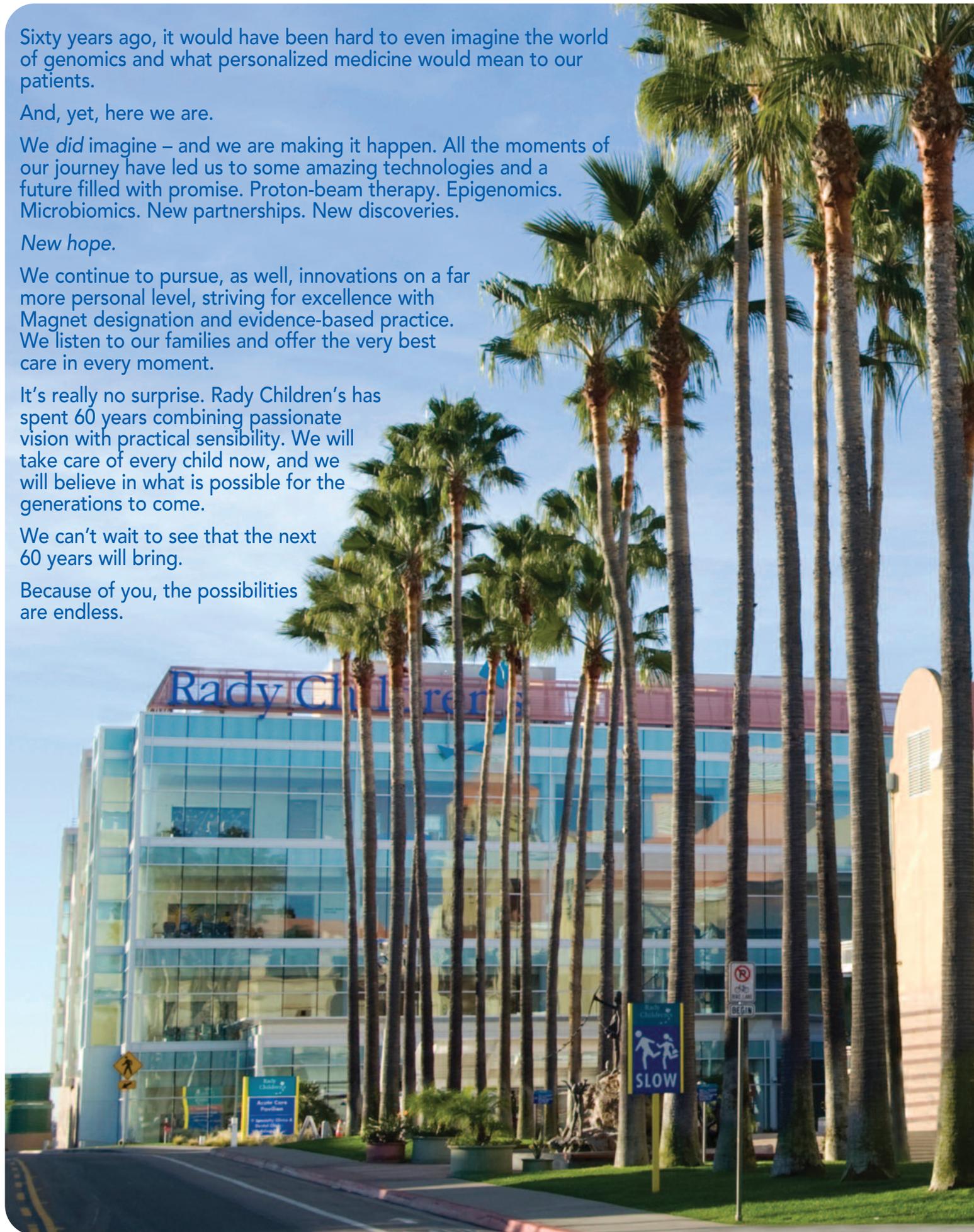
New hope.

We continue to pursue, as well, innovations on a far more personal level, striving for excellence with Magnet designation and evidence-based practice. We listen to our families and offer the very best care in every moment.

It's really no surprise. Rady Children's has spent 60 years combining passionate vision with practical sensibility. We will take care of every child now, and we will believe in what is possible for the generations to come.

We can't wait to see that the next 60 years will bring.

Because of you, the possibilities are endless.





What I'm looking forward to...

"Many more years of working at Rady Children's."

*Pam Stevens, Sr. Business System Analyst, ISD
Team member since 2008.*



Our people. Our stories. Our future.

"I love what I do. If I have a impact on others, I'm happy."

Keith Williams, Jr, Specialist, Deposit Services

Team member since 2009.