



THE 117th ANNIVERSARY CHARITY BALL

KALEIDOSCOPE

Endless Possibilities

Saturday, February 28, 2026 | Hotel del Coronado

contract & payment

DUE NOV. 7, 2025

final art OR photo
caption & message

DUE DEC. 5, 2025



Rady
Children's
Health

Benefiting Rady
Children's Peckham
Center for Cancer &
Blood Disorders

SPONSORSHIP, UNDERWRITING & ADVERTISING CONTRACT *Please print or type.*

Information can also be submitted online at radyfoundation.org/charityball

SPONSOR OR FIRM NAME	EMAIL	DATE
ADDRESS	CITY	ZIP
PHONE		
AUTHORIZED BY	EMAIL	
AD CONTACT	EMAIL	PHONE
CHARITY BALL INVITATION RECIPIENT	EMAIL	
ADDRESS FOR INVITATION	CITY	ZIP
PHONE		

SPONSORSHIP LEVELS¹

TITLE.....\$100,000
DIAMOND.....\$75,000
GOLD.....\$50,000
SILVER.....\$25,000
PEARL.....\$10,000
PATRON.....\$5,000
BENEFACTOR.....\$2,500
FRIEND.....\$1,500

ADVERTISING¹

TWO-PAGE Commercial\$1,800
FULL-PAGE Commercial\$1,000
HALF-PAGE Commercial\$500
FULL-PAGE Nonprofit\$500
FULL-PAGE Family/Personal\$495
DONOR (Listing of name only)\$395
DONATION\$

CUSTOM PROMOTIONAL UNDERWRITING OPPORTUNITIES²

PRESENTING SPONSOR\$25,000
SOUVENIR PROGRAM SPONSOR\$25,000
INVITATION SPONSOR\$20,000
ORCHESTRA SPONSOR\$15,000
FLORAL & DECOR SPONSOR\$10,000
VALET PARKING SPONSOR\$5,000
WINE SPONSOR\$5,000
CHAMPAGNE SPONSOR\$5,000
PHOTOGRAPHY SPONSOR\$2,500

¹ Please see Sponsorship & Advertising Opportunities in the brochure or online for full details.

² Please see Custom Underwriting Opportunities in the brochure or online for full details.

FOR PROGRAM ADVERTISEMENTS:

I would like a photo taken by the Charity Ball photographer (see reverse side of this contract).
I would like you to select a Rady Children's or committee photo for my page (limited number available).
I will supply my own ad or photo with complete caption and greeting/message.

TAX ID #33-0170626

PLEASE SEE REVERSE SIDE OF THIS FORM FOR PAYMENT, ART
SPECIFICATIONS & WHAT TO TRANSMIT TO COMPLETE YOUR AD





THE 117th ANNIVERSARY CHARITY BALL

KALEIDOSCOPE

Endless Possibilities

Saturday, February 28, 2026 | Hotel del Coronado

contract & payment

DUE NOV. 7, 2025

final art OR photos,
caption & message

DUE DEC. 5, 2025



**Rady
Children's
Health**

Benefiting Rady
Children's Peckham
Center for Cancer &
Blood Disorders

PAYMENT { TAX ID #33-0170626 }

PAYMENT ENCLOSED *Please make checks payable to RCH-CHARITY BALL 2026*

BILL MY CREDIT CARD VISA MASTERCARD AMEX DISCOVER

CONTRACT & PAYMENT CAN ALSO BE COMPLETED ONLINE: radyfoundation.org/charityball

Payment may be provided by phone. Call Leena Laumann at 858-966-8089. For your security, do not include credit card information in an email.

NAME ON CARD

ADDRESS

CITY / STATE

ZIP

CARD #

EXPIRATION DATE (MM/YY)

CVV

SIGNATURE

CHARGE AMOUNT \$

RETURN SIGNED CONTRACT & PAYMENT BY
NOV. 7, 2025, IN ENCLOSED ENVELOPE OR TO:

Leena Laumann
Rady Children's Hospital Foundation
3020 Children's Way MC5005
San Diego, CA 92123

FOR QUESTIONS OR INFORMATION ON SPONSORSHIP &
UNDERWRITING OPPORTUNITIES, PLEASE CONTACT:

Caroline Wohl
carolinewohl1@gmail.com
619-847-9645

ARTWORK SPECIFICATIONS

Full Page 7" W x 9 ½" H

Half Page 7" W x 4 ¾" H

All copy must fit within these dimensions. Ad will be
set in typeface consistent with program style.

TO ARRANGE A PHOTOGRAPH* FOR A
PERSONAL AD, PLEASE CONTACT:

Our Charity Ball photographer to make an
appointment (complimentary sitting) at:

Dave Siccardi
davesiccardi@icloud.com
760-415-5507

**must schedule by Nov. 7*

BY DECEMBER 5, 2025, PLEASE EMAIL THE
FOLLOWING TO programcharityball@gmail.com:

1. YOUR HIGH-RESOLUTION JPEG, PNG OR
PDF FILE
*Note: Cell phone photos must be set to largest format
and transmitted via email, not text.*
2. CAPTION TO APPEAR BELOW PHOTO
List names by row and left to right
3. MESSAGE/GREETING
4. PLEASE CLEARLY INCLUDE YOUR NAME
WITH THESE DOCUMENTS

You will receive a receipt acknowledging the tax deductibility of your contribution, which excludes the fair market value of any benefits received.

FOR FURTHER INFORMATION, PLEASE CONTACT:

Leena Laumann
858-966-8089
lbaumann@rchsd.org

THANK YOU FOR YOUR SUPPORT OF RADY CHILDREN'S
PECKHAM CENTER FOR CANCER AND BLOOD DISORDERS