



THE 117th ANNIVERSARY CHARITY BALL

KALEIDOSCOPE

Endless Possibilities

Saturday, February 28, 2026 | Hotel del Coronado

contract & payment

DUE NOV. 7, 2025

final art OR photos,
caption & message

DUE DEC. 5, 2025



**Rady
Children's
Health**

Benefiting Rady
Children's Peckham
Center for Cancer &
Blood Disorders

SPONSORSHIP, UNDERWRITING & ADVERTISING CONTRACT *Please print or type.*

Information can also be submitted online at radyfoundation.org/charityball

SPONSOR OR FIRM NAME	EMAIL	DATE
ADDRESS	CITY	ZIP
PHONE		
AUTHORIZED BY	EMAIL	
AD CONTACT	EMAIL	PHONE
CHARITY BALL INVITATION RECIPIENT	EMAIL	
ADDRESS FOR INVITATION	CITY	ZIP
PHONE		

SPONSORSHIP LEVELS¹

- ☐ TITLE..... \$100,000
- ☐ DIAMOND\$75,000
- ☐ GOLD \$50,000
- ☐ SILVER.....\$25,000
- ☐ PEARL.....\$10,000
- ☐ PATRON.....\$5,000
- ☐ BENEFACTOR.....\$2,500
- ☐ FRIEND \$1,500

ADVERTISING¹

- ☐ TWO-PAGE Commercial \$1,800
- ☐ FULL-PAGE Commercial \$1,000
- ☐ HALF-PAGE Commercial.....\$500
- ☐ FULL-PAGE Nonprofit\$500
- ☐ FULL-PAGE Family/Personal..... \$495
- ☐ DONOR (Listing of name only) \$395
- ☐ DONATION \$_____

CUSTOM PROMOTIONAL UNDERWRITING OPPORTUNITIES²

- ☐ PRESENTING SPONSOR \$25,000
- ☐ SOUVENIR PROGRAM SPONSOR..... \$25,000
- ☐ INVITATION SPONSOR.....\$20,000
- ☐ ORCHESTRA SPONSOR.....\$15,000
- ☐ FLORAL & DECOR SPONSOR \$10,000
- ☐ VALET PARKING SPONSOR..... \$5,000
- ☐ WINE SPONSOR..... \$5,000
- ☐ CHAMPAGNE SPONSOR..... \$5,000
- ☐ PHOTOGRAPHY SPONSOR..... \$2,500

¹ Please see Sponsorship & Advertising Opportunities in the brochure or online for full details.

² Please see Custom Underwriting Opportunities in the brochure or online for full details.

FOR PROGRAM ADVERTISEMENTS:

- ☐ I would like a photo taken by the Charity Ball photographer (see reverse side of this contract).
- ☐ I would like you to select a Rady Children's or committee photo for my page (limited number available).
- ☐ I will supply my own ad or photo with complete caption and greeting/message.





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PAYMENT { TAX ID #33-0170626 }

☐ PAYMENT ENCLOSED *Please make checks payable to RCH-CHARITY BALL 2026*

☐ BILL MY CREDIT CARD ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

☐ CONTRACT & PAYMENT CAN ALSO BE COMPLETED ONLINE: radyfoundation.org/charityball

*Payment may be provided by phone. Call **Leena Laumann** at 858-966-8089. For your security, do not include credit card information in an email.*

NAME ON CARD

ADDRESS

CITY / STATE

ZIP

CARD #

EXPIRATION DATE (MM/YY)

CVV

SIGNATURE

CHARGE AMOUNT \$

RETURN SIGNED CONTRACT & PAYMENT BY
NOV. 7, 2025, IN ENCLOSED ENVELOPE OR TO:

Leena Laumann
Rady Children's Hospital Foundation
3020 Children's Way MC5005
San Diego, CA 92123

FOR QUESTIONS OR INFORMATION ON SPONSORSHIP &
UNDERWRITING OPPORTUNITIES, PLEASE CONTACT:

Caroline Wohl
carolinewohl@gmail.com
619-847-9645

ARTWORK SPECIFICATIONS

Full Page 7" W x 9 1/2" H

Half Page 7" W x 4 3/4" H

All copy must fit within these dimensions. Ad will be
set in typeface consistent with program style.

TO ARRANGE A PHOTOGRAPH* FOR A
PERSONAL AD, PLEASE CONTACT:

Our Charity Ball photographer to make an
appointment (complimentary sitting) at:

Dave Siccardi
davesiccardi@icloud.com
760-415-5507

**must schedule by Nov. 7*

BY DECEMBER 5, 2025, PLEASE EMAIL THE
FOLLOWING TO programcharityball@gmail.com:

1. YOUR HIGH-RESOLUTION JPEG,
PNG OR PDF FILE
Note: Cell phone photos must be set to largest
format and transmitted via email, not text.
2. CAPTION TO APPEAR BELOW PHOTO
List names by row and left to right
3. MESSAGE/GREETING
4. PLEASE CLEARLY INCLUDE YOUR NAME
WITH THESE DOCUMENTS

You will receive a receipt acknowledging the tax deductibility of your contribution, which excludes the fair market value of any benefits received.

FOR FURTHER INFORMATION, PLEASE CONTACT:

Leena Laumann
858-966-8089
llaumann@rchsd.org

THANK YOU FOR YOUR SUPPORT OF RADY CHILDREN'S
PECKHAM CENTER FOR CANCER AND BLOOD DISORDERS