



*Little Hearts*  
**BIG MIRACLES**

THE 118<sup>TH</sup> ANNIVERSARY CHARITY BALL



✿ FEBRUARY 13, 2027 ✿

# A Grand Tradition

The Charity Ball is celebrated as San Diego's oldest and grandest philanthropic event. For 118 years, the all-volunteer-organized Charity Ball has brought together community leaders and supporters for a memorable night to celebrate the generosity of our community and recognize the impact of their philanthropy on the health of San Diego children.

The Charity Ball raises funds to benefit a single beneficiary—Rady Children's Hospital. Our mission shines brightly in support of advancing and elevating the world-class pediatric health care at Rady Children's by raising funds for critical programs, new healing spaces, and the most advanced and compassionate care for children and families who need them most.

Your support throughout the years helps Rady Children's keep its covenant to the community—to raise the bar, to seek new treatments and cures, and to ensure that we meet the needs of families now and for many years to come. The Charity Ball has been focused on children's health since 1909 and a vital part of Rady Children's since its establishment in 1954 as the only pediatric hospital in the region. In recent years, the Charity Ball has raised millions of dollars to support:

|                                                  |                                                                      |
|--------------------------------------------------|----------------------------------------------------------------------|
| 1996 Neonatal Intensive Care Unit (NICU)         | 2012 Trauma Care Center                                              |
| 1997 Sam S. and Rose Stein Emergency Care Center | 2013 Peckham Center for Cancer and Blood Disorders                   |
| 1998 Area of greatest need                       | 2014 Cardiovascular Intensive Care Unit, now Acute Cardiac Unit      |
| 1999 Orthopedics                                 | 2015 Neuro-Oncology Program                                          |
| 2000 Anderson Dental Care Center                 | 2016 Crisis Stabilization Unit                                       |
| 2001 Inspiration Campaign                        | 2017 Peckham Center for Cancer and Blood Disorders                   |
| 2002 Pediatric Cancer Research                   | 2018 Trauma Center                                                   |
| 2003 Sam S. and Rose Stein Emergency Care Center | 2019 Copley Psychiatric Emergency Department and affiliated programs |
| 2004 Trauma Care Center                          | 2020 Rady Children's Institute for Genomic Medicine                  |
| 2005 Rady Children's Heart Institute             | 2021 Behavioral Health programs and services                         |
| 2006 Neonatal Intensive Care Unit (NICU)         | 2022 Neuroscience Institute at Rady Children's                       |
| 2007 Pediatric Dental Residency Program          | 2023 Chadwick Center for Children and Families                       |
| 2008 Surgical Services                           | 2024 Palliative Care Program                                         |
| 2009 Acute Care Pavilion                         | 2025 Pediatric Intensive Care Unit                                   |
| 2010 Acute Care Pavilion                         | 2026 Peckham Center for Cancer & Blood Disorders                     |
| 2011 Heart Transplant Program                    |                                                                      |

## AND THE TRADITION CONTINUES...

On **February 13, 2027**, proceeds from Little Hearts-Big Miracles, the 118th Anniversary Charity Ball, will benefit **Rady Children's Heart Institute**, advancing the future of pediatric oncology and setting the benchmark for excellence across the region and the nation. Rady Children's Heart Institute is recognized for delivering highly specialized, lifesaving care to children with even the most complex heart conditions.

Become a Sponsor, Underwriter, or Advertiser by completing the enclosed contract or visit online at [radyfoundation.org/charityball](http://radyfoundation.org/charityball).

Contact **Julia Salman** at **619-606-3511** or **jfsalman@yahoo.com** with questions or to discuss customized sponsor packages to meet your needs.

Box Patron materials will be delivered in late Fall 2026. To reserve/renew your Box now, please contact **Michele Prescott, Box Patron Concierge**, at **858-336-7242** or **michelep@san.rr.com**.



## Dear Friends,

For more than a century, the Charity Ball has united our community in a tradition of generosity and compassion. Since 1954, this remarkable legacy has exclusively benefited Rady Children's Hospital San Diego, changing lives and delivering hope to countless young patients and their families. It is our great honor to present the 118th Anniversary Charity Ball: Little Hearts-Big Miracles, on Saturday, February 13, 2027, benefiting Rady Children's Heart Institute.

This year's event celebrates the extraordinary courage of children with heart conditions; the unwavering love of their families; and the dedicated physicians, nurses and caregivers of Rady Children's Heart Institute whose expertise, leadership and compassion make miracles possible every day.

Thank you for your continued generosity and support. Your sponsorship, underwriting and program advertising help bring hope, healing and the most advanced, lifesaving cardiac treatment and care to children throughout our region. Together, we can ensure that every little heart can beat stronger, dream bigger and experience the miracle of a healthier future.

With gratitude and appreciation,

**Julia Salman**  
Chairman, 118th Anniversary Charity Ball  
[jfsalman@yahoo.com](mailto:jfsalman@yahoo.com)  
619-606-3511

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# Rady Children's Heart Institute

## Advancing the Future of Pediatric Heart Care

At Rady Children's Heart Institute, we are advancing the future of pediatric cardiology, setting a benchmark for excellence across the region and the nation. **Ranked #1 on the West Coast** for three consecutive years and currently **#6 in the country for Cardiology and Heart Surgery** by *U.S. News & World Report*, the Heart Institute is recognized for delivering highly specialized, lifesaving care to children with even the most complex heart conditions.

### AN EXTENSIVE REACH

Each year, the Heart Institute serves families across an extraordinary geographic footprint. While more than 90% of pediatric cardiac care in San Diego County is delivered here, children also travel from Imperial and Riverside Counties, 22 states, and 5 countries to receive treatment.

The scope of this work is reflected in more than 30,800 outpatient visits annually, over 350 heart surgeries, and more than 670 cardiac catheterizations. Alongside this clinical volume, the team advances the field through 72 active research studies and 7 clinical trials, helping translate today's discoveries into tomorrow's standards in pediatric medicine.

Building on this depth of experience, the Heart Institute continues to push the boundaries of what is possible in pediatric heart care. Since 2015, the program has performed 66 heart transplants. In January 2026, it reached a defining milestone with its first partial heart transplant, placing Rady Children's among a select group of programs nationwide offering this level of innovation in pediatric heart care.

### A NEW MODEL OF COORDINATED CARE

A defining feature of the Heart Institute is its commitment to reimagining how pediatric cardiac care is delivered. The Heart Bridge Integrative Care (HBIC) Program brings together cardiology, pulmonology, ENT, and surgical teams in a single, intentionally designed setting for children with complex heart conditions. Positioned alongside key subspecialty clinics, HBIC enables seamless collaboration in real time and strengthens communication across

disciplines—ensuring each child benefits from a unified, highly personalized plan.

As Rohit Rao, MD, MBA, Medical Director of the Cardiothoracic Intensive Care Unit, explains, “Heart Bridge Integrative Care represents a fundamental shift in how we care for children with complex heart disease. By bringing

multiple specialties together in one coordinated environment, we are able to anticipate needs, streamline treatment, and ultimately improve outcomes for our most vulnerable patients.”

The program is also evolving to incorporate neurodevelopmental evaluation and counseling, recognizing that supporting brain development and long-term quality of life is an essential part of caring for children with congenital heart disease. Together, these efforts aim to support families across every stage of the journey—from diagnosis through treatment, recovery, and beyond.

### CHANGING WHAT'S POSSIBLE

Innovation at the Heart Institute is not abstract—it directly shapes how children are diagnosed, treated, and healed.

The Dickinson Image-Guided Intervention Center allows physicians

to treat complex heart conditions using minimally invasive, image-guided techniques, reducing recovery time and improving precision. The Helen and Will Webster Foundation 3D Innovations Lab brings each child's heart into three-dimensional focus, creating custom models that help surgeons plan and rehearse the most intricate procedures before entering the operating room.

These tools are transforming what is possible for children who once had limited options.

### IMPACT OF YOUR SUPPORT

Funds raised through Charity Ball will support the Heart Institute's highest priorities—advancing innovative treatments, expanding access to specialized programs, and strengthening coordinated care for children with heart disease. Your support ensures the Heart Institute can continue leading in pediatric heart care and serving children with complex heart conditions for years to come. ♦



# Francie's Story

At their 30-week ultrasound, Francie's parents learned that the third child they were expecting had dilated cardiomyopathy with non-compaction; an enlarged heart with improperly formed muscle and two holes. Doctors were not optimistic that the baby would survive.

The family spent the rest of the pregnancy preparing for every outcome. This began with a tour of Rady Children's Cardiothoracic Intensive Care Unit (CTICU) and meeting with the Heart Institute's top-ranked care team, including cardiomyopathy physicians, the transplant surgeon and complex care nurse, palliative care specialist and social workers.

“They laid out plans for every scenario – from a stillbirth to a potential transplant – and guided us through every step,” says Francie's mom, Laura.

Although the in-utero diagnosis allowed time to plan ahead, the experience was still overwhelming and at times even terrifying. At the end of those two months spent wondering and preparing, Francie's parents received a remarkable surprise: their second daughter was born healthy enough to go home after just four days.

At 1 month old, Francie experienced trouble eating and gaining weight, requiring a short stay at Rady Children's to insert a feeding tube.

“We waited for her to gain strength before scheduling open-heart surgery,” explains Laura. “Francie's care team thought that if they could repair the holes in her heart, it would give it some time to recover and remodel – circumventing a heart transplant for some time.”

Francie underwent open-heart surgery to repair the holes just before turning 1 year old.

“When we returned to the CTICU for her open-heart surgery, it took on a different meaning,” says Laura. “The beeping machines and complex equipment were no longer sources of worry or overwhelm, but reminders of the progress our daughter had made.”

Francie was back home with her family within a week of the procedure and steadily recovered as hoped, regaining the stability to enjoy early childhood alongside her older brother and sister.

A heart transplant will be in her future, but for now, 3-year-old Francie is happily thriving. She enjoys pasta, hummus and trying new foods; singing and dancing along with Ms. Rachel



and Danny Go; and wearing matching outfits with her mom and sister.

Her family feels a profound sense of gratitude and hope.

“Rady Children's isn't just a hospital and our relationship with the Heart Institute team extends far beyond medical expertise,” says Laura. “Everyone treated us like family, and here we found compassion, resilience and unwavering support.” ♦

# Sponsorship

San Diego's oldest and grandest philanthropic tradition, the Charity Ball, is an elegant celebration of valued community support and advocacy for the health of children. The evening begins with hosted cocktails followed by an extraordinary dinner in the Hotel del Coronado's historic Crown Room and then on to a festive Ball in the iconic Ocean Ballroom, complete with live entertainment, dessert, and dancing.

## DIAMOND HEART SPONSORSHIP PACKAGE \$100,000 *(Fair market value of benefits \$4,120)*

- 2 Premium Tables for 8 at the Charity Ball Dinner with dedicated serving staff
- 2 Premier Boxes for 8 at the Charity Ball with premier champagne
- A luxury room the night of Charity Ball at the Hotel del Coronado & Sunday Brunch for 2
- Distinguished recognition at the event & in advance press release
- Invitation to the exclusive post-event reception in Spring 2027
- Acknowledgment on Diamond Heart Page of the Souvenir Program
- Special placement of 2-page ad in the Souvenir Program
- Your name or logo as Diamond Heart Sponsor on website, social media posts & on media partner recognition page
- Prominent signage at Charity Ball entrance
- Exclusive Diamond Heart Sponsor gift

## HEART OF GOLD SPONSORSHIP PACKAGE \$75,000+ *(Fair market value of benefits \$3,920)*

- 2 Premium Tables for 8 at the Charity Ball Dinner with dedicated serving staff
- 2 Premier Boxes for 8 at the Charity Ball with premier champagne
- A luxury room the night of Charity Ball at the Hotel del Coronado & Sunday Brunch for 2
- Invitation to the exclusive post-event reception in Spring 2027
- Special recognition at the event & in advance press release
- Heart of Gold Sponsor listing in the Souvenir Program
- 2-page ad in the Souvenir Program
- Your name or logo as Heart of Gold Sponsor on website, social media posts & on media partner recognition page
- Prominent signage at the event

## LOVING HEARTS SPONSORSHIP PACKAGE \$50,000+ *(Fair market value of benefits \$2,920)*

- 2 VIP Tables for 8 at the Charity Ball Dinner with dedicated serving staff
- 2 Premium Boxes for 8 at the Charity Ball with premier champagne
- Invitation to the exclusive post-event reception in Spring 2027
- Loving Hearts Sponsor listing in the Souvenir Program
- 2-page ad in the Souvenir Program
- Your name or logo as Loving Hearts Sponsor on website, social media posts & on media partner recognition page
- Prominent signage at the event

Customized packages to meet your personalized needs and interests are available upon request. For questions or information on sponsorship opportunities, please contact:

**Julia Salman**  
at 619-606-3511  
jfsalman@yahoo.com

## HEARTS ON FIRE SPONSORSHIP PACKAGE \$25,000 *(Fair market value of benefits \$1,560)*

- 1 VIP Table for 8 at the Charity Ball Dinner
- Box seating for 8 at the Charity Ball with select champagne
- Invitation to the exclusive post-event reception in Spring 2027
- Hearts on Fire Sponsor listing in the Souvenir Program
- 2-page ad in the Souvenir Program
- Your name or logo as Hearts on Fire Sponsor on website, social media posts & on media partner recognition page
- Prominent signage at the event

## HEART & SOUL SPONSORSHIP PACKAGE \$10,000 *(Fair market value of benefits \$1,560)*

- 1 Preferred Table for 8 at the Charity Ball Dinner
- Box seating for 8 at the Charity Ball with champagne
- Invitation to the exclusive post-event reception in Spring 2027
- 1 full-page ad in the Souvenir Program
- Heart & Soul Sponsor Listing in the Souvenir Program
- Your name or logo as Heart & Soul Sponsor on website, social media posts & on media partner recognition page
- Prominent signage at the event

## HEARTS OF HOPE SPONSORSHIP PACKAGE \$5,000 *(Fair market value of benefits \$680)*

- Preferred Seating for 4 at the Charity Ball Dinner and Charity Ball
- 1 full-page ad in the Souvenir Program
- Hearts of Hope Sponsor Listing in the Souvenir Program
- Your name or logo as Hearts of Hope Sponsor on media partner recognition page

## HEALING HEARTS SPONSORSHIP PACKAGE \$2,500 *(Fair market value of benefits \$340)*

- Preferred Seating for 2 at the Charity Ball Dinner and the Charity Ball
- 1 full-page ad in the Souvenir Program
- Healing Hearts Sponsor listing in the Souvenir Program

For information on reservations, please contact:

**Michele Prescott**  
at 858-336-7242  
michelep@san.rr.com

You will receive a receipt acknowledging the tax deductibility and fair market value of your contribution.

**TAX ID #33-0170626**

# Underwriting Opportunities

(One of each available)

## **SOUVENIR PROGRAM SPONSOR \$25,000** (Fair market value of benefits \$1,560)

- 1 Table for 8 at the elegant Charity Ball Dinner
- Box seating for 8 at the Charity Ball with select champagne
- Invitation to the exclusive post-event reception in Spring 2027
- Souvenir Program signage and special recognition
- Your corporate logo or name on the back cover of the Souvenir Program distributed to over 600 prominent attendees & advertisers
- 2 page ad in the Souvenir Program
- Your name or logo as Souvenir Program Sponsor on website, social media posts & sponsor recognition page

## **INVITATION SPONSOR \$15,000** (Fair market value of benefits \$1,560)

- 1 Table for 8 at the elegant Charity Ball Dinner
- Box seating for 8 at the Charity Ball with select champagne
- Invitation to the exclusive post-event reception in Spring 2027
- Your corporate logo or name printed on the Charity Ball invitation mailed to over 2,000 prominent households & businesses
- Your name or logo as Invitation Sponsor on website, social media posts & sponsor recognition page

## **ORCHESTRA SPONSOR \$15,000** (Fair market value of benefits \$1,560)

- 1 Table for 8 at the elegant Charity Ball Dinner
- Box seating for 8 at the Charity Ball with select champagne
- Invitation to the exclusive post-event reception in Spring 2027
- Your name or logo as Orchestra Sponsor on website, social media posts & sponsor recognition page

## **FLORAL & DECOR SPONSOR \$10,000** (Fair market value of benefits \$1,560)

- 1 Table for 8 at the elegant Charity Ball Dinner
- Box seating for 8 at the Charity Ball with select champagne
- Invitation to the exclusive post-event reception in Spring 2027
- Your name printed on dinner menu for 450 guests
- Your name or logo as Floral & Decor Sponsor on website, social media posts & sponsor recognition page

## **VALET PARKING SPONSOR \$5,000** (Fair market value of benefits \$680)

- Seating for 4 at the elegant Charity Ball Dinner and Charity Ball
- Corporate logo or name prominently displayed at the Valet Station
- Your name or logo as Valet Parking Sponsor on website, social media posts & sponsor recognition page

## **WINE SPONSOR \$5,000** (Fair market value of benefits \$680)

- Seating for 4 at the elegant Charity Ball Dinner and Charity Ball
- Your name displayed on dinner menus
- Your name or logo as Wine Sponsor on website, social media posts & sponsor recognition page

## **CHAMPAGNE SPONSOR \$5,000** (Fair market value of benefits \$680)

- Seating for 4 at the elegant Charity Ball Dinner and Charity Ball
- Your name or logo as Champagne Sponsor on website, social media posts & sponsor recognition page

## **PHOTOGRAPHY SPONSOR \$2,500** (Fair market value of benefits \$340)

- Seating for 2 at the elegant Charity Ball Dinner and Charity Ball

Customized packages to meet your personalized needs and interests are available upon request. For questions or information on sponsorship opportunities, please contact:

**Julia Salman**  
at 619-606-3511  
jfsalman@yahoo.com

For further general information, please contact:

**Ashley Holmes**  
at 858-966-5434  
aholmes3@rchsd.org

You will receive a receipt acknowledging the tax deductibility and fair market value of your contribution.

**TAX ID #33-0170626**

“Where little hearts  
beat with courage,  
hope becomes  
healing and miracles  
become possible.”

– JULIA SALMAN  
*Chairman, The 118th Anniversary Charity Ball*

SAMPLE  
SOUVENIR  
PROGRAM  
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ADS



Please consider an investment in the care of our community's most critically ill and injured children by becoming an advertiser today. Your personal, memorial, and business ad will be featured in our Souvenir Program.



Founder: Laura, Wilber, Michael and Shihab

A complimentary photo session can be arranged for personal ads if scheduled by **Oct. 23**. Please complete the enclosed contract OR our online contract found at [radyfoundation.org/charityball](http://radyfoundation.org/charityball).

ALL ADS ARE  
SUBJECT TO  
APPROVAL  
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You will receive an acknowledgment on the tax deductibility of your contribution, which excludes the fair market value of benefits received.

For further information, please contact **Ashley Holmes**  
at 858-966-5434 | [aholmes3@rchsd.org](mailto:aholmes3@rchsd.org)

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