

**SATURDAY,
FEBRUARY 13, 2027
HOTEL DEL CORONADO**

TAX ID #33-0170626

Little Hearts
BIG MIRACLES

THE 18TH ANNIVERSARY CHARITY BALL

contract & payment

DUE OCT. 2, 2026

final art OR photos,
caption & message

DUE OCT. 23, 2026

SPONSORSHIP, UNDERWRITING & ADVERTISING CONTRACT *Please print or type.*

Information can also be submitted online at **radychildren.org/charityball**

SPONSOR OR FIRM NAME	EMAIL	DATE
ADDRESS	CITY	ZIP
PHONE		
AUTHORIZED BY	EMAIL	
AD CONTACT	EMAIL	PHONE
CHARITY BALL INVITATION RECIPIENT	EMAIL	
ADDRESS FOR INVITATION	CITY	ZIP
PHONE		

SPONSORSHIP LEVELS¹

- ☐ DIAMOND HEART \$100,000
- ☐ HEART OF GOLD \$75,000
- ☐ LOVING HEARTS \$50,000
- ☐ HEARTS ON FIRE \$25,000
- ☐ HEART & SOUL \$10,000
- ☐ HEARTS OF HOPE \$5,000
- ☐ HEALING HEARTS \$2,500

ADVERTISING¹

- ☐ TWO-PAGE Commercial \$1,800
- ☐ FULL-PAGE Commercial \$1,000
- ☐ FULL-PAGE Nonprofit \$500
- ☐ FULL-PAGE Family/Personal \$495
- ☐ DONOR (Listing of name only) \$395
- ☐ DONATION \$_____

CUSTOM PROMOTIONAL UNDERWRITING OPPORTUNITIES²

- ☐ SOUVENIR PROGRAM SPONSOR \$25,000
- ☐ INVITATION SPONSOR \$15,000
- ☐ ORCHESTRA SPONSOR \$15,000
- ☐ FLORAL & DECOR SPONSOR \$10,000
- ☐ VALET PARKING SPONSOR \$5,000
- ☐ WINE SPONSOR \$5,000
- ☐ CHAMPAGNE SPONSOR \$5,000
- ☐ PHOTOGRAPHY SPONSOR \$2,500

¹ Please see Sponsorship & Advertising Opportunities in the brochure or online for full details.

² Please see Custom Underwriting Opportunities in the brochure or online for full details.

FOR PROGRAM ADVERTISEMENTS:

- ☐ I would like a photo taken by the Charity Ball photographer (see reverse side of this contract).
- ☐ I would like you to select a Rady Children's or committee photo for my page (limited number available).
- ☐ I will supply my own ad or photo with complete caption and greeting/message.



Benefiting
Rady Children's
Heart Institute

PLEASE SEE REVERSE SIDE OF THIS FORM FOR
PAYMENT, ART SPECIFICATIONS & WHAT TO
TRANSMIT TO COMPLETE YOUR AD



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PAYMENT { TAX ID #33-0170626 }

- ☐ **PAYMENT ENCLOSED** *Please make checks payable to RCH-CHARITY BALL 2027*
- ☐ **BILL MY CREDIT CARD** ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER
- ☐ **CONTRACT & PAYMENT CAN ALSO BE COMPLETED ONLINE:** radyfoundation.org/charityball

*Payment may be provided by phone. Call **Ashley Holmes at 858-966-5434**. For your security, do not include credit card information in an email.*

NAME ON CARD

ADDRESS

CITY / STATE

ZIP

CARD #

EXPIRATION DATE (MM/YY)

CVV

SIGNATURE

CHARGE AMOUNT \$

**RETURN SIGNED CONTRACT & PAYMENT BY
OCT. 2, 2026, IN ENCLOSED ENVELOPE OR TO:**

Ashley Holmes
Rady Children's Hospital Foundation
3020 Children's Way MC5005
San Diego, CA 92123

**FOR QUESTIONS OR INFORMATION ON SPONSORSHIP &
UNDERWRITING OPPORTUNITIES, PLEASE CONTACT:**

Julia Salman
jfsalman@yahoo.com
619-606-3511

ARTWORK SPECIFICATIONS:

Full Page 7" W x 9 1/2" H

All copy must fit within these dimensions. Ad will be set in typeface consistent with program style.

**TO ARRANGE A PHOTOGRAPH* FOR A
PERSONAL AD, PLEASE CONTACT:**

Our Charity Ball photographer to make an appointment (complimentary sitting) at:

Dave Siccardi
davesiccardi@icloud.com
760-415-5507
(Email or Text preferred)

*must schedule by **Oct. 23**

**BY OCTOBER 23, 2026, PLEASE EMAIL THE
FOLLOWING TO programcharityball@gmail.com:**

- 1. YOUR HIGH-RESOLUTION JPEG, PNG OR PDF FILE**
Note: Cell phone photos must be set to largest format and transmitted via email, not text.
- 2. CAPTION TO APPEAR BELOW PHOTO**
List names by row and left to right
- 3. MESSAGE/GREETING**
- 4. PLEASE CLEARLY INCLUDE YOUR NAME WITH THESE DOCUMENTS**

You will receive a receipt acknowledging the tax deductibility of your contribution, which excludes the fair market value of any benefits received.

**FOR FURTHER INFORMATION,
PLEASE CONTACT:**

Ashley Holmes
858-966-5434
aholmes3@rchsd.org

**THANK YOU FOR YOUR SUPPORT OF
RADY CHILDREN'S HEART INSTITUTE**



Rady
Children's
Health

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Rady Children's
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